

Welcome

to John Molson International Case Competition 2026!

The Concordia University JMSB MBA International Case Competition is the oldest and largest event of its kind. Since 1982, this prestigious not-for-profit event has provided a unique experience for students, academia, and business executives alike.

Organized by a team of John Molson MBA candidates, the ICC consists of networking, recruitment, and social activities conceived to connect over 200 MBA competitors and coaches worldwide, 300 local business executives, 400 student volunteers as well as yourselves to experience this one-of-a-kind event.

As we move forward from last year's successful event, we are ecstatic to announce that our 44th edition will be held in person, from January 4th to January 9th, 2026. During these five days of competition, teams, judges, and volunteers will gather at the Hotel Bonaventure, located in the heart of Downtown Montreal, Quebec.

Over the past 43 years, organizers, volunteers, judges, and sponsors such as yourselves, have contributed to creating not only a competition but an opportunity to innovate and connect among a worldwide audience.

We, therefore, thank you for being a valued part of this event and for encouraging us to do better each year, and we look forward to meeting you all during our upcoming edition.



CONCOURS INTERNATIONAL D'ÉTUDE DE CAS MBA
JOHN MOLSON
MBA INTERNATIONAL CASE COMPETITION



WHERE?

Hotel
Bonaventure
Montreal, QC

WHY?

Benefit from a variety of **networking, recruitment, and social events** by taking part in the most prestigious MBA Case Competition worldwide!

WHO?

Our stakeholders include approximately:

210 MBA competitors and coaches from across the globe

300+ local business executives

400+ student volunteers

WHAT?

A not-for-profit case competition organized by a team of John Molson MBA candidates.

5 days of events covering seven cases including a live case, as well as numerous networking activities.

WHEN?

We will kick off the competition at the start of the 2026 year. The entire event will run from:

January 4th – January 9th, 2026

Contact Us

GABRIELLA KHOURY

MBA ICC Sponsorship Organizer
John Molson School of Business
Concordia University, Montreal, QC
+1(514) 664-7731

gabriella.khoury@mbacasecomp.com

