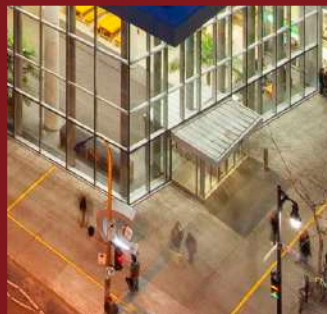
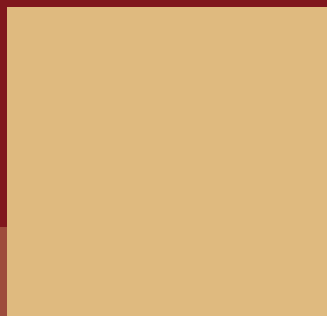




CONCOURS INTERNATIONAL D'ÉTUDE DE CAS MBA
JOHN MOLSON
MBA INTERNATIONAL CASE COMPETITION



20 23 | PROGRAM BOOKLET



Montreal, Canada

International Case Competition
January 1st – January 6th, 2023



2023 Competition Schedule

Montreal	SUN (Jan 1 st)	MON (Jan 2 nd)	TUE (Jan 3 rd)	WED (Jan 4 th)	THUR (Jan 5 th)	FRI (Jan 6 th)
08:00						
09:00			CASE 2 08:00-13:00		CASE 5 08:00-13:00	Coach Debriefinig 09:30-10:30
10:00		Opening Ceremony 10:00-11:15				
11:00		Coach Briefinig 11:30-12:15	Wave 1 Presentation 11:15-12:00 Wave 2 Presentation 12:15-13:00		Wave 1 Presentation 11:15-12:00 Wave 2 Presentation 12:15-13:00	
12:00	School Registration 12:00-17:00			CASE 4 (Live Case) 10:00-16:30		FINAL 10:45-16:45
13:00		CASE 1 12:15-17:15	Lunch 13:00-14:30		Lunch 13:00-14:30	
14:00						Wave 1 Presentation 14:00-14:45 Wave 2 Presentation 15:00-15:45 Wave 2 Presentation 16:00-16:45
15:00		Wave 1 Presentation 15:30-16:15 Wave 2 Presentation 16:30-17:15	CASE 3 (Short Case) 15:00-18:00	Wave 1 Presentation 14:45-15:30 Wave 2 Presentation 15:45-16:30		
16:00			Wave 1 Presentation 16:45-17:15 Wave 2 Presentation 17:30-18:00		SEMI-FINAL 15:00-21:00	
17:00						
18:00	Matchup Announcement 18:30-19:00					
19:00				Networking Event 18:00-21:00	Wave 1 Presentation 18:15-19:00 Wave 2 Presentation 19:15-20:00 Wave 2 Presentation 20:15-21:00	
20:00	Opening Cocktail 19:00-22:00	Mange et Melange Dinner 19:00-22:00	Comdey Night 19:30-21:00			Final Banquet 19:30-22:00
21:00						
22:00						
23:00					Theme Party 22:00-01:00	
00:00						
01:00						

*Schedule is not final and may have minor changes by the time of the competition.

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It's showtime



It is with great pride that we welcome you to Montreal. We are pleased to have you join us for the 41st edition of the John Molson MBA International Case Competition, as we are returning to our in-person version of the competition.

We have brought together some of the most innovative MBA students from around the world to compete for the Concordia Cup, prestige, a cash prize, and some serious bragging rights. This week, 36 teams will take the stage in front of a global audience and participate in a round-robin tournament. We are honored to have the outstanding support of 300 judges, who are high-level business executives, 400

volunteers, and over 20 generous sponsors and donors. We would like to thank each one of you for attending - this competition would not be possible without you.

We would also like to express our appreciation to our Board of Directors for their support over the past year. A special thanks to our academic advisor, William Meder, for his invaluable help, insights, guidance, and witty charm. You have taught us how to communicate as effective leaders, and how to work cohesively as a team, and showed us how to think outside the box!

2023 Organizing Committee

From Left to Right: Bhagyesh Parekh, Harsh Jaswal, Tara Brohman, Corina Balan, Lucía Cieza de León, Rahul Agrawal, Mehul Bawa, Farshad Mahmudi

“

On behalf of the John Molson School of Business, I welcome you to the 41st edition of the John Molson MBA International Case Competition (ICC), and Montreal, Quebec. This competition continues to be the oldest, largest, and most prestigious competition of its kind and is entirely student-run. This sustained level of excellence would not be possible without the efforts, support, and participation of the members of our community.

Our corporate partners

Whether you are returning or a new corporate partner, I would like to thank you for the support you give to the MBA ICC. Your support helps keep this competition relevant, timely and global. It is integral to the success of our event and expands the learning experiences the John Molson School can offer to our students. Merci.

Our faculty and staff

The success of this flagship event requires support from all of us. I am grateful for the effort put in by our faculty and staff in ensuring that the event showcases the best that the School has to offer.

Our global competitors

Each year, our world-class event gives an unparalleled opportunity for over 200 of the world's top business students to put their analytical and consulting skills to the test.

To the 36 teams from around the globe who are competing for the Concordia Cup, I wish you all the best of luck. Take in the experience, the feedback and the networking opportunities as you explore the best amenities that Montreal has to offer.

Make the most of it, et bonne chance!

”



Board of Directors

Anne-Marie Croteau
PhD, CDir
Dean, John Molson School of Business



“

On behalf of the Board of Directors from the John Molson School of Business International Case Competition, Welcome back!

This year marks the 41st anniversary and we are filled with excitement and anticipation in witnessing tomorrow's business leaders perform at their highest levels back to the in-person format.

I would like to thank each and every Participant, Coach, Volunteer, Industry Leader, Judge, Sponsor, Concordia faculty and Board member for sticking by us while we took the year to work on all those “rainy day” behind the scene improvements we have been wanting to accomplish for some time.

For those Universities and Business Schools returning to the JMSB ICC, we are thrilled to have you back. For those new Universities and Business Schools joining for the first time, welcome, we are excited to have you with us! Your experience will be what you make it, and your opportunities to connect and form valuable relationships will only be limited by the limits you place on yourself. The opportunities are priceless.

Thank you all once again and enjoy this year's event!



Board of Directors

Katherine Crewe

ICD.D FCAE

Chairwoman, Board of Directors,
JMSB MBA International Case Competition

”



**William
Meder**



**Brandon
Abraham**



**Jesse
Prent**



**Regis
Rehel**



**Serge
Helou**



**Aleksey
Cameron**



**Diane
Lanctot**



**Jean
Beland**



**Guy
Barbeau**



**François
Rheault**



**Krista
Robinson**



Dr. Li Yao



**Ronald
Dahms**



**Catherine
Sumague**



**Isabelle
Bittar**



**Lav
Crnobja**

Mehul Bawa - Schools, Sustainability & Volunteers Organizer

With an avid interest in consulting and case competitions, Mehul joined the ICC as its Schools, Volunteers, and Sustainability Organizer to build new and strengthen existing relationships with universities around the world, to ensure that the John Molson MBA ICC is the most diverse and competitive case competition in the world.

Mehul remains actively involved in organizing the MBA ICC while maintaining a balance between his academics and his newfound hobbies learning French and biking.



Corina Balan -Sponsorship Organizer

Associate Group Lead at Scotiabank, Corina joined the ICC as its Sponsorship Organizer and ensures that current and future sponsors supporting the MBA ICC are provided with all the benefits this week-long event has to offer.

As a part-time MBA candidate, Corina remains actively involved in organizing the MBA ICC while maintaining a balance between her academic and professional obligations, all while pursuing her hobbies such as martial arts and watercolor painting.



Bhagyesh Parekh - Cases, Judges & Events Organizer

With over 4 years of experience as a consultant and filmmaking, Bhagyesh joined the ICC as the organizer for Judges, Cases, & Events to enrich the experience of judges, deliver quality cases and to offer world-class events for all stakeholders involved as the competition returns to its roots of in-person annual event.

As a full-time MBA Candidate, Bhagyesh remains actively involved in the MBA ICC while maintaining a balance between his academic and professional obligations and his hobbies such as cooking & cinema.



Lucía Cieza de León - Marketing Organizer

With over 7 years of experience as a marketing specialist in a wide range of industries such as automotive, retail, and press; Lucía joined the ICC as the Marketing Organizer to improve the awareness of the competition and offer communication support for recruitment of schools, judges, volunteers and sponsors.

As a full-time MBA Candidate, Lucia is also taking french classes as well as enjoying her hobbies such yoga, zumba and drawing.



Harsh Jaswal- Logistics, Budget & IT Organizer

Harsh is our Organizer-Logistics, Finance, and Technology and aims to deliver the best ever ICC experience to all the stakeholders. He comes with over 4 years of experience as a marketing manager and is working as a Marketing intern at Abbott Nutrition & as a Teaching Assistant alongside his full-time MBA.

An efficient multi-tasker with the mantra of "Never say Never" he successfully fulfills his commitments towards work and school, and remains actively involved in organizing the MBA ICC while pursuing his passions for fitness and hiking.



Tara Brohman - Judges Executives



Tara joined the ICC as Executive for Judges with a decade of experience in various roles within the pharmaceutical industry. After enjoying her time as a volunteer Judge Coordinator at last year's ICC, she was driven to make an impact by recruiting high caliber judges to continue the outstanding legacy of the ICC. As a part-time MBA candidate, Tara balances work and school while making the most of her time at JMSB by contributing to ICC and participating in case competitions.

Rahul Agrawal - Volunteers Executive

Rahul is a Full-Time MBA student at the John Molson School of Business. He has a rich experience of 3 years in Downstream Refining and in Detailed Engineering of Greenfield LSTK LNG projects in the Oil, Gas and Chemicals Industry. During his stint at world class energy companies, he got the opportunity to develop employees' soft skills through in house training programs. He also has experience negotiating deals through his adept communication skills in tandem with a sound knowledge on sustainability initiatives of the industry which helps him in forging long-term associations with external stakeholders. Rahul has joined us as Executive-Volunteers and will ensure that talented and deserving individuals get a chance to be associated with the Worlds Largest Case Competition-ICC 2023. He will ensure smooth and noise free flow of information/trainings pertinent to ICC with his team by utilizing his existing communication and soft skills.



Farshad Mahmudi - Logistics Executive



Farshad is a Full-Time MBA student & TA in John Molson School of Business. He has more than 10 years of managerial experience in a wide range of industries such as Marcom, Consulting, CPGs, Pharmaceuticals and service start ups. As examples, he has led large scale projects and teams in multinational companies such as Danone in which he was a marketing manager for two different countries. He has also led the nutraceutical franchise in one of the largest pharmaceutical companies of middle east. With the vast & diverse skill set that he brings to ICC, Farshad will lead all logistical executive tasks and make sure that all stakeholders of ICC experience a flawless, smooth and memorable competition.

Event Detail

TIME: 07:30 PM-09:00 PM

Montreal, a combination of history and modernity.

Montreal is the second-most populous city in Canada and the most populous city in the province of Quebec. Founded in 1642, this French-speaking city is built around Mont Royal, from where the city received its name. Mont Royal Park, located on the mountain, was designed by Frederick Law Olmsted, the same person who designed New York City's Central Park.

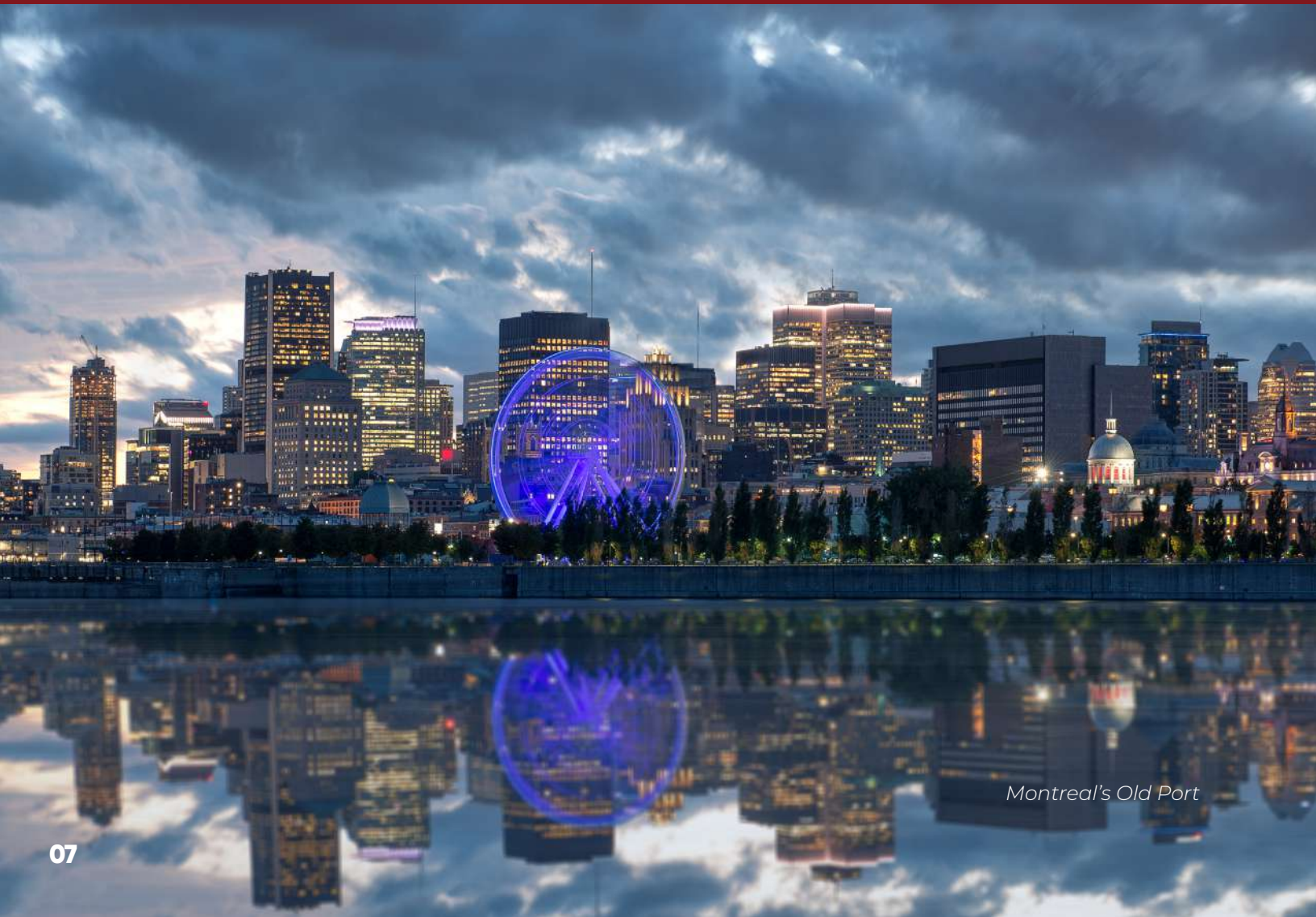
Montreal has an Underground City, which is a series of interconnected tunnels beneath the city that run for over 32km. The tunnels connect shopping malls, over 2000 stores, 7 metro stations, universities, banks, offices, museums, restaurants and so on. Unlike what is commonly believed, Montrealers use the underground tunnels mostly in the heat of the Summer rather than to escape the cold in Winter!

Hotel Bonaventure

With over 50 years of history, 1967 marked the birth of one of Montreal's most prestigious hotels: the Bonaventure.

Place Bonaventure was part of the major project to develop Montreal's Underground City. As the many proposed plans and models developed, the concept of Place Bonaventure took on colossal proportions.

Iconic landmark of the city, the Bonaventure offers elegance in a unique setting in Montreal. Winner of several awards for its high level of quality and service, the hotel continues to maintain its distinctive personality and character to ensure hospitality that will make you feel at home in the metropolis.



Montreal's Old Port

SUNDAY, JANUARY 1ST
OPENING COCKTAIL

Time: 7:00 PM – 10:00 PM

Invitees: Participants & Coaches

Dress Code: Casual

Description: Be there for the Divisions Draw and Case Matchups, meet all your ICC friends and enjoy a few drinks!



MONDAY, JANUARY 2ND
OPENING CEREMONY

Time: 10:00 AM – 11:30 AM

Invitees: Participants & Coaches

Dress Code: Formal

Description: Presentation of participant teams and special speeches from organizers.

MANGE ET MELANGE DINNER

Location: Vargas Restaurant

Time: 7:00 PM – 10:00 PM

Invitees: Participants & Coaches

Dress Code: Formal

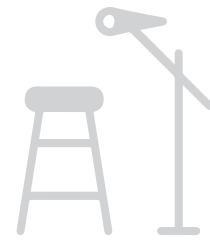
Description: After a tough day of back-to-back cases, dinner is on us! You will not be seated with your team members, so embrace the opportunity to meet people from around the globe!

TUESDAY, JANUARY 2ND
FREE NIGHT / COMEDY NIGHT

Invitees: Participants & Coaches

Dress Code: Casual

Description: After 2 cases in one day, come and relax with us with a Comedy show or enjoy your free night and explore the city.



WEDNESDAY, JANUARY 4TH
NETWORKING EVENT

Time: 6:00 PM – 9:00 PM

Invitees: Participants, Coaches, Sponsors and Judges

Dress Code: Formal

Description: Enjoy the exclusive career fair for participants and network with our sponsors and judges.

THURSDAY, JANUARY 5TH
THEME PARTY

Time: 10:00 PM – 01:00 AM

Invitees: Participants & Coaches

Dress Code: Casual/Costume

Description: Have fun portraying your favorite fandom and prepare for the finalists' announcement.

FRIDAY, JANUARY 6TH
FINAL BANQUET

Time: 7:00 PM – 10:00 PM

Invitees: Participants & Coaches

Dress Code: Casual

Description: Wrap up a memorable week at our banquet and closing ceremony with all attendees.

Watch who lifts the Concordia Cup!



Dr. J. Pierre Brunet Coach Award

The Dr. J. Pierre Brunet Coach Award was created in 2006 to recognize the important contribution that coaches make to the competition. This includes preparing teams for months prior to the competition, and guiding them the week of the competition.

Participants change year after year, but many coaches return – this continuity is beneficial to the competition and to the business schools they represent. They are also champions of the competition in their schools, raising the level of awareness and the enthusiasm of their students for the challenges that lie ahead. We gain valuable insights into the smooth functioning of the competition from coaches who take part in the coaches' briefings that take place at the beginning and end of the competition week. We also benefit from new coaches who bring fresh ideas to the table each year.

Each year at the competition, we award the coach(es) from a school who demonstrate excellent mentorship. This award is presented at our Final Banquet.

Richard Outcault Team Spirit Award

The Richard Outcault Team Spirit Award was introduced in the year 2000 to honour the memory of the late Richard Outcault, a former competitor at the John Molson MBA ICC. Richard was a member of the Northeastern University team in '98. Three days before the start of the competition, his father suddenly became terminally ill. However, Richard remained positive, and in accordance with his father's dying wish, he left his father's side to compete in the MBA ICC. In the end, his team took first prize!

Richard missed the award ceremony to attend his father's funeral. The story only gets more grim as – in 2000 – Richard succumbed to a rare illness.

Those who knew Richard at the competition, most notably his fellow participants, were in awe of his physical and mental stamina, not to mention his humour, creativity, and positive outlook. He truly cherished the "MBA ICC experience" and embodied the "team player" attitude. Each year, we honor Richard's memory by awarding a team that demonstrates genuine team spirit and collaboration. The winning team is announced at our Final Banquet.



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**LALLEMAND WISHES THE BEST OF LUCK TO ALL THE 2023 JOHN
MOLSON MBA INTERNATIONAL CASE COMPETITION PARTICIPANTS**

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20 23 | PARTICIPATING SCHOOLS



University Name	Country
Barna Management School	Dominican Republic
Ben Gurion University	Israel
Brock University	Canada
Concordia University	Canada
Corvinus University Budapest	Budapest
Dalhousie University	Canada
EGADE Business School, Tecnológico de Monterrey	Mexico
HEC Montreal	Canada
Heinrich Heine University Dusseldorf	Germany
Lund University School of Economics and Management	Sweden
McGill University	Canada
McMaster University	Canada
Memorial University	Canada
Nanyang Technological University	Singapore
NMIMS	India
Nyenrode Business University (NBU)	Netherlands
Paderborn University	Germany
Porto Business School	Portugal
Simon Fraser University, Beedie School of Business	Canada
Technische Universität Kaiserslautern	Germany
Technological University Dublin	Ireland
The Ohio State University	USA
Université Laval	Canada
University of Alberta	Canada
University of Auckland	University of Calgary
University of Calgary	Canada
University Of Cape Town	South Africa
University of Glasgow	Scotland

University Name	Country
University of Manitoba	Canada
University of Ottawa - Telfer School of Management	Canada
University of Rochester	USA
University of South Carolina	USA
UNSW Sydney AGSM	Australia
Washington University in St. Louis	USA
Westfälische Wilhelms-Universität Münster	Germany
Wilfrid Laurier University	Canada

From ideation to fabrication

Proud sponsor of the
**2023 John Molson MBA
International
Case Competition**



TECHNOLOGIES

Barna Management School



Katherine Peña

As a mining engineer with over 4 years of experience optimizing reserves and resources and driving continuous improvement in costs and operational practices, she has mastered the mining business within an holistic approach. Katherine has been responsible for developing a team of new engineers with the highest standards worth of one of the biggest gold mines in the world, Barrick Pueblo Viejo. Awarded with several full-coverage scholarships, including: Civil Engineer Degree from Instituto Tecnológico de Santo Domingo (INTEC), Civil Engineer exchange Program in University of Saskatchewan from the Emerging Leaders in the America's Program (ELAP) and a Master in Business Administration from Barna Management School.



Carlos Alberto Ortega Hidalgo

Graduated in 2020 from Pontificia Universidad Católica Madre y Maestra (PUCMM) with a degree in Financial Management and Audit. Since 2018, Carlos has been working in BDO Dominicana in the Audit and Assurance department. He currently is a Senior Auditor with experience in different industries such as public entities, world programs audits, industrial, financial services and commercial sector. Carlos is pursuing his Master in Business Administration degree at Barna Management School. On his personal time, Carlos enjoys spending time with his friends, watching baseball and playing golf with his dad.



Itzel Juliet Díaz Estévez

After graduating Summa Cum Laude in 2015 with a Business degree from PUCMM, Itzel started applying her knowledge at Fundacion Red de Misericordia (FRM), and later at Ferretodo Industrial. FRM is a non-profit institution that hosts around 130 vulnerable children who are victims of abuse, mistreatment and neglect. There she worked as Operations Manager, overseeing the process of healing and restoration of the children. Currently, Itzel is the OM of her family business, Ferretodo Industrial, a hardware store which focuses on metals. Where she invests time on promoting the welfare of the environment with the sale of recycled materials. At the same time, she serves in different social institutions such as Fundación Vitalina, FRM and Comunidad Cristiana de Santiago.





Hector Eduardo Cruz Perez

Born in the Dominican Republic in June 14 1992. With a passion for technology and energy since a young age I decided to study Energy Business and Finance in Pennstate. Graduated and started a technology business focused on helping small business owners to get a digital presence. Currently working on a blockchain project and looking to expand to other areas of technology.



Estifer Baldera **ALTERNATE COACH**



Fernando Barrero Rivera **COACH**



Ben Gurion University

Guilford Glazer Faculty of Business and Management
Ben-Gurion University of the Negev | Management
Israel Society



Naama Mor yosef

Naama is currently pursuing her IMBA degree at Ben-Gurion University of the Negev. She has extensive experience as a project manager, content creator and an educator. She studied her BSc in Neuroscience at Ben-Gurion University of the Negev, where she took a lead role in a research project assigned to her team. Naama has been chosen on two separate occasions to represent her university at exchange programs in the USA and now Canada, as well as being sent to Germany by 'tech 7' startup company. This has developed her cultural intelligence. She has also been chosen to be a part of the excellence program in her IMBA degree. Naama also participated in a program to help women succeed as entrepreneurs - We Women Entrepreneurship. In her spare time she is a medic for a wheelchair basketball team, enjoys exploring new places with friends and listening to music.



Sari Berkowitz- Malihi

Sari is currently working towards her MBA degree at the Ben-Gurion University in Israel. Following her undergraduate degree in hotel management and tourism, she began working for Kenes Group, a production and management conference organizer for international medical societies and associations. Sari currently serves as a Project Manager for large-scale, international medical congresses. Her role requires frequent travel for meetings and congresses around the world. Sari has extensive professional knowledge in event management, problem-solving and budget planning. Outside of work, she enjoys spending time with her husband and two young children, baking, and traveling to explore new cultures.



Stephanie Kebudi Cemal

Stephanie is finishing up her IMBA degree at Ben Gurion University after moving from Sydney, Australia where she completed her Chemical Engineering degree at UNSW. Stephanie works for an Engineering Consulting company in Israel where she represents her company at various clients and industries within the medical device industry. She currently is a team leader for the validation team which helps ensure medical device products maintain their quality and safety and comply with regulatory requirements. Stephanie is strongly passionate about contributing to a bigger cause and is an active member of her local Tel Aviv Jewish community, and enjoys bike riding, cooking and meeting new people.





Greg Gelfenbuym

Greg is currently working towards his MBA degree at the Ben-Gurion University in Israel. Following his B.A in Accounting & Finance which he started at the age of 13, he took an unexpected turn in his career to pursue various entrepreneurial ventures. Starting from scratch, he decided to specialize in Creative Content, Social Media and Marketing, and started a Youtube channel about his hobby, puzzle-solving, whose community today counts 200k followers across all platforms. This has in turn helped him develop a business sense for opportunities and win-win situations, working with international brands and building long-lasting relationships with key players in his niche, building his ability to communicate business across cultures. Further expanding his scope, Greg now provides consulting services in Content Marketing and Social Media Marketing to small businesses using his acquired skill set. In his spare time, he leads social media projects for non-profit organizations such as Elem and Beer7la, enjoys traveling, playing the guitar and reading books.



Meital Magid

COACH





Alyssa Thompson

Alyssa is currently pursuing her MBA with a specialization in Finance at the Brock University Goodman School of Business. Prior to starting her MBA, she completed her Bachelor of Business Administration degree at the Brock University Goodman School of Business with first-class standing, a concentration in Finance, and a minor in Economics. As an accomplished finance student, she brings her knowledge of finance and analytics to the competition. During the course of her academic career, she also managed to accrue over 7 years of work experience in a range of industries, including municipal government services. Most recently, she acquired a \$10,000 grant for the Lincoln Museum and Cultural Centre as a Youth Accessibility Leader with a goal of enhancing accessibility within the Museum. Her various job experiences across a multitude of industries provides her with a diverse skill set, and she is excited to grow her career within the financial industry. In her spare time, she enjoys reading literature, playing the piano, and completing the New York Times daily crossword puzzle.



Mopasha Samaddar

Mopasha is a first-year MBA student at the Goodman School of Business, Brock University. Prior to returning to his studies, Mopasha grew his career in the FMCG industry in Bangladesh as a trade marketing specialist for British American Tobacco Bangladesh Limited. During his four-year career, he led three distribution business operations comprised of a diverse salesforce across multiple geographic locations. He fueled the growth of market share continuously by implementing central and regional business plans, tracking, and analyzing market research data. Moreover, he launched key brands in the market while managing the right communication tools, negotiating with key accounts, planning merchandise deployment, and training the sales team. Apart from his professional and academic career, he enjoys travelling, music, and photography.





Milad Nourvand

Milad worked with several SMEs as a consultant to grow their customer base and decrease customer churn. Milad has 5 years of experience in growth marketing and his main focus is SEO, SEM, paid advertising, and CRO. He is co-founder of an AI tech startup that helps more than 5 million monthly visitors with their decisions to buy from local businesses. He's recently relocated to Canada and is a graduate student at Goodman School of Business. In his spare time, he voluntarily mentors small startups on their growth and scaling strategies. Outside of work, Milad finds joy in reading, watching movies, and playing badminton.



Xinyuan Cao

Xinyuan is a full-time MBA candidate at the Goodman School of Business. Throughout her seven-year career, Xinyuan served as an operations specialist in the e-commerce and technology industries, such as Amazon, Tencent, and Hewlett-Packard Enterprise. She developed a network of stakeholders, coordinated the streamlining of various operational processes, and offered prompt customer support. At the beginning of this year, she supported Amazon Private Brand's (Softline) expansion from 15 countries to 27 countries and achieved legal and regulatory compliance before the expansion launch. Her vivacious nature helped her build a comprehensive strategy for fostering productive working connections amongst various departments. She is a member of a Chinese ethnic minority and is fluent in Mandarin and Cantonese. She also enjoys staycations, baking, and CrossFit with a passion.



Norman Chasse **COACH**





Anne Tremblay-Michaud

Anne's career as a Leader was built around her passion for strategy, stakeholder relations, and her ability to meet the needs of diverse clients. She has chosen her early roles strategically to build a strong understanding of processes outside of marketing: operations, finance, business models, and HR. This background gives her the leverage to make links and drive results where others see barriers. She is Senior Manager, Strategic Initiatives, Earth and Environment at WSP Canada, the world's leading earth sciences and environment consulting firm. Over the past 10 years, she has developed and executed strategies for over 40 different clients and learned about the demands of travel, fintech, robotics, food, and engineering industries. Her strengths include business consulting, entrepreneurial acumen, and excellent skills in coordinating with C-level executives. By understanding multiple processes, she brings together components and build plans with a 360 view of the business. Anne holds a Bachelor of Arts in Communication Studies and Marketing from the University of Quebec in Montreal and is currently an MBA candidate at Concordia University. Her community involvement focuses on health and education.



Raul Braganza

Raul Braganza is an MBA candidate at the John Molson School of Business at Concordia University. He has a master's degree in marketing management and a bachelor's degree in management with a minor in economics. Raul has over a decade of experience in the media and advertising industry where he was responsible for monetizing traditional as well as new media. His strengths include formulating go-to-market strategies, maximizing revenue and developing holistic solutions to complex business challenges. He is a Management Consultant at the Concordia Small Business Consulting Bureau where he helps small and medium enterprises grow their business. Participating in case competitions has been an important part of Raul's MBA experience and the highlight of his MBA journey was being part of the team that placed 1st at the Rotman A4S International Case Competition '22. Raul will complete his MBA in May '23 and is looking forward to bringing his educational and professional experience to a Canadian firm in a corporate or marketing strategy role.





Laura Fraticelli

Laura Fraticelli is an MBA candidate with 10 years of experience in the entertainment industry and a BA in Liberal Arts. She is the treasurer on the Board of Directors of MainLine Theatre and is currently a Teaching Assistant for strategy, project management, and entrepreneurship courses at Concordia University's John Molson School of Business. Her past experiences include managing Ubisoft's casting and talent management department where she led casting mandates on many of the company's flagship brands including for award-winning performances on Far Cry and Assassin's Creed franchises. She enjoys participating in case competitions and has had the honour of winning 1st place, the Star Award and the Jury's Favourite prize at the 2022 KGP case competition and 1st place at the 2022 Rotman A4S international case competition. She has been awarded the 2022 Concordia University Retired Faculty and Staff Graduate Award, the 2022 Graduate Student Association's Academic Excellence Award, and the 2021 Campaign for a New Millennium Student Contribution Graduate Scholarship. Passionate about community development, Laura spent last summer working as the Inclusion Specialist at Camp YMCA Kanawana and volunteers her time as a Peer-Employability Helper at the YWCA. She looks forward to graduating this May and utilizing her unique skillset in new ways.



Dhiraj Gaikwad

Dhiraj is a full-time MBA candidate with almost five years of work experience in the engineering and technology sector. Currently, he works as a product manager at an enterprise connectivity solutions company. Prior to starting his MBA, he worked as a project manager in the aerospace division of a Fortune 500 engineering and technology firm. He holds a bachelor's degree in mechanical engineering from India. Dhiraj is certified as an Internal Auditor for AS9100 QMS, and he is currently on track to completed Pragmatic Institute's Product Management certification. He has been passionate about case competitions since the first semester of his MBA program. He won the second place in Deloitte Supply Chain and Network Operations Case Competition 2022. To facilitate his cohort's active participation in case competitions, Dhiraj serves as the Vice President Marketing for the JMSB MBA Case Competition Committee. When he is not solving cases, Dhiraj can be found editing podcasts, writing content for a website, or watching stand-up comedy. He is a certified trainer and facilitator from Dale Carnegie & Associates and has volunteered his time to conduct soft skills trainings for disadvantaged youth of his hometown back in India. In 2019, Dhiraj served as the President of a Toastmasters club at his workplace. He looks forward to applying his newly acquired business skillset to further his career in strategy and product management.



Tim Field **COACH**



Cedrin Law **COACH**





Balázs Boga

I am a 22-year-old Hungarian student born in the region of Transylvania, Romania. I have been living in Budapest for more than a year now, having moved to this beautiful city because of my studies. Currently, I am involved in two master's programmes: one in Budapest, Hungary (public policy and management) and one in Cluj-Napoca, Romania (business administration). I see my future in the healthcare industry (I currently work in this sector) or foreign affairs and policymaking. These are two fields that I have been always highly attached to. Based on my interest in healthcare, together with two colleagues we are currently working on a healthspan-hacking app, aimed to make prevention (in medicine) more attractive (I hope that you will hear about it sooner or later). My childhood dream is to visit each country in the world: 18% of this target has been met so far (as one can tell, I love travelling). Besides, I love all kinds of sports: any type of skiing, triathlon, football (soccer), tennis, surfing and so on. I speak three languages fluently; I am currently learning Spanish and plan to continue with German (5 languages will be enough). I love reading and watching political thrillers, wearing colourful socks, and photographing beautiful landscapes.



Boróka Briglovics

I am a 24-year-old Msc Student born and raised in Hungary, Europe. I have been living in the capital since I started my undergraduate studies in Budapest. Currently, I am completing a master's programme in Leading and Management with two specializations: one is Performance Management and Controlling, and the second is Strategic-driven Process Management. I am currently working in the energy sector, which I find very exciting, especially because I am building my master's thesis around this industry. In the future, I really would like to work as a consultant, to get involved in as many industries as possible, give advice to companies in need, help them to implement or transform to maximize all their capabilities and achieve their goals. Besides the world of business, I am a professional golf player, multiple times Hungarian Champion and Team Advisor of the Hungarian National Team. I speak two languages fluently; I learnt German for 8 years and I am currently learning Spanish. In my free time I really enjoy any kind of physical activity: running, hiking, biking, or working out. I love cooking for my friends, spending time with my family, travelling to new places and using my creativity for making crafts.





Heléna Manji

I'm a 24-year-old Hungarian student from Budapest. I was raised in Vojvodina, Serbia in a multicultural environment among Serbs, Croats, Bosnians, Albanians; Catholics, Orthodox Christians and Muslims – all of whom manage to live peacefully side by side. This is the reason why I find dialogue among people and cultures extremely important – in order to solve any occurring (business) problem. I grew up and into this spirit. I consider myself a problem solver, with 2 years of experience within the field of strategy and operations. Among my many roles, I had the opportunity to work under the wing of a mid-enterprise group owner and also HR director, where I gained insight into the world of management. Besides gaining operational knowledge, I was able to participate in business negotiations, and I was also involved in the creation of the company's future strategy. I am currently doing my Master's degree in Management and Leadership at Corvinus and I aim to further develop my skills with every opportunity I get. Currently, I am a planning & analysis expert in one of the leading banks in the CEE region.



Jozsef Dekany

My name is Jozsef, I am a 25-year-old Hungarian student born in Budapest. Currently, I study at Corvinus University of Budapest, Accounting MSC. I choose this faculty because I am really interested in M&A processes, financial due diligence, valuation and modelling, which is mostly based on accounting and related fields. In the fall semester of 2021, I spent an amazing Erasmus+ semester in Lithuania, in the city of Kaunas. Among Hungarian I speak fluently English and German and can communicate quite well French. In my free time I really like to play football (soccer) and the little brother of football, which is called futsal. In our team, I am the so called "finance guy" and the one who is trying to keep the team on track. I am really looking forward to visit Canada, get to know new people from all over the world and compete with my excellent team members.



Balázs Felsmann **COACH**





Ben Fabello

Resilience, empathy, and adaptability are all attributes that describe Ben. His experience working behind the scenes with start-ups from around the globe has consolidated his knowledge of what businesses need to succeed. His background in the sciences only bolsters this skillset; it allows Ben to efficiently engage with professionals from a plethora of industries to attain a breadth of knowledge on any subject at hand. As a former researcher, Ben prides himself on his ability to comprehensively analyze new problems, while still being able to articulate his thoughts and opinions in an understandable manner. He is confident and composed in novel situations, and is always focused on delivering impactful solutions to his colleagues and clients. Outside of his professional life, Ben is an avid baseball fan, fisherman, and user of the oxford comma.



Chris Poltarowicz

Blending a strong analytical acumen and creativity in problem solving, Chris leverages his diverse skillset to find a solution in any comprehensive business setting. Holding a Bachelor of Science in Mechanical Engineering with a Minor in Mathematics from the University of New Brunswick, Chris has gained an array of experience in the areas of engineering design, business development, project management and sales. This experience results from positions held at various companies; the most recent being a Sales Engineer lead at PMC Energy Limited and now a partner at Coburg Consultants. In addition to this, Chris is working towards his Professional Engineering designation and his MBA at Dalhousie University. Aside from his professional life, Chris hails from Moncton, NB and enjoys sports, being active and is passionate about travel as he often spends time visiting immediate family across Europe.



Alexander Rockwell

Alex Rockwell is in his second year of the JD/MBA program at Dalhousie University with a focus in Finance and Business Law. He holds a bachelor's degree in Computer Science and a certificate in Communications Technologies and Cyber Security from Dalhousie University. Alex has experience in Capital Markets, Information Technology and Education and recently completed an internship in Equity Research at CIBC. Outside of school, he is a car fanatic, enjoys amateur racing and is a watch enthusiast.





Paige Gallant

Paige is a solution-driven, analytical thinker who is eager to take on new challenges and produce results. Currently pursuing both her JD and MBA degrees, Paige is currently studying at Dalhousie's Schulich of Law. Paige's background working with the Commercial Section of the Canadian Embassy to Ireland has given her the opportunity to assist countless companies in planning market entry strategies and develop a deep understanding of business development in different markets. Paige holds a BSc with a major in Neuroscience, giving her a diverse background and unique skillset. Paige's resiliency and adaptability allows her to thrive in team environments and utilize the vast knowledge and abilities of her peers. When Paige is not working she can be found directing a local choir, walking various neighborhood dogs, and trying every new restaurant she can find.



William Warren

COACH



EGADE Business School, Tecnológico de Monterrey



Kevin Alberto Mellado Rangel

Kevin Mellado has 8 years of experience working in the Manufacturing Industry. He has held roles in Industrial Engineering & Manufacturing but for the last 6 years he has developed in the Supply Chain Management department. From a Material Replenishment Planner to the current role being, Business Improvement Manager within Supply Management, for the last two years. He holds a Bachelors degree in Industrial Engineering and Systems from the Mexican Valley University and is currently a candidate for a Double degree; an MBA from EGADE Business School Monterrey and a MGBS from University of North Carolina Charlotte. He lives in Saltillo, a city in the north of Mexico. In his free time he likes to play board games, videogames and read. Loves to travel and animals.



Melissa Jarrin

My name is Melissa Jarrin, and I am from the middle of the world, Ecuador. I'm currently studying my Master's in Finance at Egade Business School in Mexico. As a faithful believer in purpose-led finance, I believe that we can do business in a way that leaves a positive mark on society and that I have been brought to this world to achieve that. The life of my dreams is one in which I am able to pursue that goal while overcoming any obstacles in the way and ultimately achieving more than I could ever even imagine. In my spare time I enjoy running, especially trail running. I ran my first half marathon a month ago and look forward to training to run a full marathon in the future. Everyday I wake up and thank God for all the opportunities He has given me to become the person I am today, including this opportunity now. I am very happy and honored to be here in the John Molson BA ICC 2023, and I am eager to learn from this incredible experience while having fun, getting out of my comfort zone, and taking advantage of every moment!





José Luis Salinas Martínez

My name is Jose Luis Salinas. I'm a tech fan, pretty good at analytics and competitions. I like to play boardgames, videogames, chess, soccer and pool. I'm proudly Mexican and taco lover. I'm currently a Maintenance Manager in a KEMET a capacitor's manufacturer. I love to travel around the world and look for great places to visit, different cultures and taste different food. I like to solve cases because it makes your brain works in a very different way, it makes you analyze every single possibility and how it can help you solve the case. I like to think outside of the box and analyze not only the easy part of the case but the one that another people might miss. I want to be a CEO of a company to prove my deep thinking, and that's why I'm taking an MBA to support my knowledge and abilities.



Ricardo Argüelles

Ricardo has a degree of International Business and is a current candidate for a Double Degree MBA with EGADE Business School. His professional path starts into the entrepreneurial world, in which at his 22 years became a founding partner of the consultancy firm he started working with. Simultaneously, he started new business lines from the consultancy firm to approach a raising market in his hometown, where he focused in the Real Estate industry for several years. Thereafter, his trajectory led him into the Hospitality Industry, managing projects to worldwide events. Together with his partner and colleagues, they later founded a wine brand from Valle de Guadalupe, a company he now represents in Mexico. These experiences sharpened his skills with strategic thinking solutions, team management and outstanding provider & customer experience. Ricardo is highly innovative, adaptable and disruptive oriented towards his actions. In his spare time, he greatly enjoys surfing the Pacific Ocean, snowboarding and enjoying red & white wine, not necessarily at the same time.

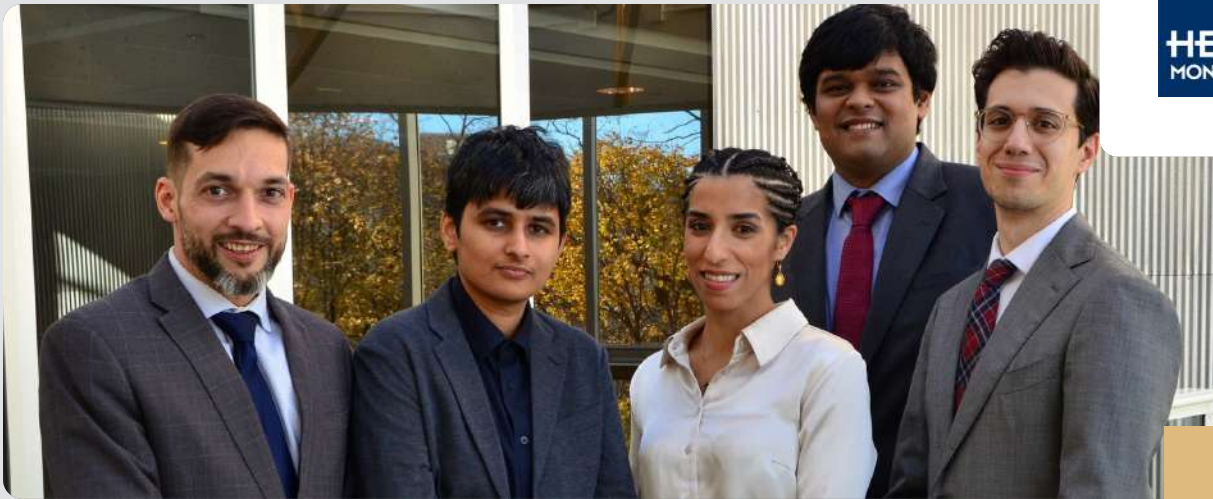


Prof. Juan Carlos Rivera López **COACH**



Juan Antonio Enciso Gonzalez **COACH**





Swati Kothari

Swati Kothari is a sports management professional with over 12 years of diverse experience. While she started her career on the media and broadcast side, her most recent stints have been on the sports regulatory, operations and the strategy side in Indian soccer. Before pursuing an MBA from HEC Montreal, she was heading the strategy and operations for the Indian soccer Federation (AIFF), where she assisted the CEO in providing leadership input and worked with heads of departments to implement and manage the Strategic Plan and the annual budget. She also worked on improving operational processes and contributed towards committees of strategic importance and managed relationships with AIFF's commercial partners. Prior to joining the AIFF, she was a core member of the management team of the first four seasons of Indian Super League (ISL), India's top division professional soccer league, and also consulted on other sports projects.



Siddharth Ramanan

Siddharth Ramanan is an experienced technology consultant. From Maharashtra, he studied at the University of Mumbai, graduating into the dynamic, innovative, and growing Indian technology industry. Over the last 7 years, Siddharth has managed projects across various business domains and industries. He has worked in multiple verticals of technology consulting, including client engagement, business development, project management, and account management. He is passionate about business strategy and process re-engineering in the context of delivering superior client value. In his spare time, Siddharth enjoys exciting exchanges about technology, start-ups, and the responsible use of automation.



Julien Makkawi

Team-oriented and multilingual leader with a successful track record and 10 years of experience spanning global corporate management, business strategy and development for the luxury, IT, video games and pharmaceutical industry sectors. Specialty in Asia-Pacific and inter-cultural business development.





Derric Bowes-Lyon

Derric Bowes-Lyon is former Canadian Armed Forces infantry officer and current MBA student at HEC Montréal. His path to this competition began during his undergraduate years. Pursuant to his strong interest in world affairs and governance, he completed a B.A. in Political Science and History. While at Concordia University, he joined a local army reserve unit. Following graduation, Derric transferred to full-time service. Through the intervening years, he served in both operational units and headquarters planning staff positions. He deployed to Afghanistan and the Middle East, and in both instances advised local military forces. He is especially proud of his and his colleagues work assisting fellow Canadians during the Quebec floods of 2011. In 2022, Derric retired from the military to begin a full-time MBA. Derric is passionate about motorcycles, film photography, cycling, traveling, and reading page-turning books on history and economics. He enjoys team sports, but thankfully he is a much better case competitor than he is a hockey player.



Nimara Asbah

Nimara Asbah is an experienced medical researcher and current MBA student at HEC Montréal. She obtained her Bachelor of Science in Concordia University specializing in Cell and Molecular biology, followed by Master of Science in Experimental Medicine at McGill University. She has 8 years of experience in medical research and clinical genetic laboratories. Nimara is an expert problem solver. Her intellectual curiosity and desire to find answer have complimented her medical case work at the McGill Genetic Center. Through significant work in patient pain, she has learned to act quickly in developing the most suitable analytic approach, including data analysis, for each unique case study. Nimara also enjoys participating in fundraising events for various causes. She joins the Great cycle challenge every august and rides 750 km to fundraise for kids' cancer research.



Julie Caroline Wojcicki **COACH**



Sylvain Matte **COACH**





Anna Marie Striebeck

I am 22 years old and currently studying business administration in the master's course at Heinrich Heine University in Düsseldorf. Before starting the MBA, I completed my bachelor's degree at the same university in the summer of 2022. Within my studies, I particularly like management, sustainability and marketing tasks that can be applied to business cases. In addition to my studies, I am currently working as a student trainee at Deloitte in Düsseldorf in the controlling sector. During the semester breaks, I have also worked in the area of controlling as part of an internship at Thyssenkrupp Steel Europe. Additionally, I got to know the operational purchasing sector of a medium-sized company called 'WAT membrattec water technology', which is specialized in water treatment and various filtration technologies. I am a very open-minded person who loves challenges, new experiences and action. In my free time I enjoy playing sports, painting and spending time with my friends. Within our case study course, I really learned a wide range of skills, starting with the great power of teamwork and furthermore how efficiently teams can solve challenges. I am very excited and looking forward to this case challenge!



Fabian Müller

I am 22 years old. I was born in Cologne and lived in England for a few years during my childhood. After finishing my Abitur in 2018, I immediately began studying Business Administration at Heinrich Heine University Düsseldorf. During this time I had done several customer-related mini-jobs, which taught me valuable lessons in how to communicate and interact with customers. After successfully completing my Bachelor's degree, I was eager to quickly complete my Master's degree and simultaneously gain valuable work experience. I am currently in my third and last semester, specializing in the area of sustainability reporting by covering both accounting and finance as well as sustainability modules. During my studies I am gaining valuable practical insights at Grant Thornton Germany in the ESG Audit and Assurance Team. Simultaneously, I am gaining important theoretical insights at the Sustainability chair of Heinrich Heine University Düsseldorf. I am planning on starting my Ph.D. in April 2023 to dive deeper into the complex realm of sustainability reporting. After finishing my studies, I would like to apply my theoretical knowledge in Audit Advisory or Consulting to help companies improve their sustainability performance and thus make my contribution to realizing a more sustainable world.





Hakan Aymaz

"Always strive and prosper" - this is a guiding principle that has accompanied me over the past years, both professionally and privately. Hi, I'm Hakan. A Master's student in business administration, digital enthusiast, and sport's addict with a strong interest for foreign culture. I am currently in the final stages of my master's degree at the HHU Düsseldorf, with a focus on corporate management and entrepreneurship. During my studies, I have been particularly inspired by the courses related to digitalization and innovation. In parallel, I am working for a large consulting company in technology product- and knowledge management. For me, this is the ideal complement to my academic education, as I have the privilege of applying what I have learned directly in practice. Outside of the university and office, I consider sports to be the ideal balance. I enjoy spending time in the gym, joining the boxing class or going for a run. However, I am always open to new sports and enjoy being able to compete with like-minded people in a sporting way. Finally, I have a strong interest in foreign cultures (likely because I grew up with two cultures myself), which I was able to combine with my academic path during an abroad semester in Spain.



Charlotte Küppers

I am Charlotte and am 24 years old. I live in Düsseldorf and am completing my Master in BA. I grew up in a pretty small town called Bocholt. As a kid I always wanted to be a singer or a professional tennis player (Obviously that did not really work out - unfortunately). Instead of becoming a singer I am now travelling half around the globe to solve case studies! I am very thrilled to be part of that once-in-a-lifetime experience in Montreal and of course I am excited to be part of such an amazing team. Aside of university and work I am passionate about topics such as entrepreneurship, startups and the fascinating facilitators behind them. If you want to find out more about that my top tip is the podcasts "The Joe Rogan Experience" – especially the episode with Elon Musk. Although I am not a professional tennis player I still like to play every now and then. I also enjoy going to the gym or joining spinning, pilates or yoga classes. Some might think its cringe, but my favorite movie is "Love Actually". When it comes to food it is pretty hard for me to decide on one favorite dish or cuisine, but if I would have to decide it would be pan con minuta.



Max Schmidt

I am from Cologne and grew up there. After my high school diploma I started as a golf coach. After my semi-professional career as a golfer I started to study in Cologne. During my studies I became more and more interested in financial markets and stocks. Today it is a hobby for me, but I could also imagine to make a career in this field. For this reason my major is finance. During my internship at a fund broker I was involved in M&A activities. Since then, I choose courses from this field to further deepen my knowledge. At Heinrich Heine University, I can expand on this focus in my master's degree and prepare myself in the best possible way for my professional career. Besides my studies, I work in a consulting firm, where I support the finance team. When I am not studying or working, I like to do sports, especially golfing or hiking. I am also very interested in ice hockey.



Dario Foese
COACH



Victoria Berg
COACH

Lund University School of Economics and Management



Linnéa Nordmark

Linnéa decided to move back home to Sweden to pursue a MSc degree in International Marketing and Brand Management after living abroad for five years in five different countries: Norway, Portugal, Switzerland, Greece and Germany. The choice of programme surprised no one since she belongs to the small clique of people who enjoys watching tv-commercials. Passion for marketing and branding has come in handy in her previous marketing roles at Procter & Gamble, Orkla and ABB. So has her great curiosity and positive spirit, being the “sunflower” of the team. In her spare time, Linnéa occupies herself with tennis, baking and skiing.



Peter Handrup

Peter, dubbed “numbers” by the team, is the finance guru of the bunch, don’t worry though, he is not going to bother you with random facts about Web3, NFT’s and Cryptocurrencies. Born in Denmark but native in Swedish, he is pursuing a degree in corporate finance, with real life working experiences from equity research, start-ups, investment banking and as of now, venture capital in Copenhagen. Before starting his studies Peter spent most of his awake time wearing either spandex, swimming trunks or short running shorts as he was pursuing his long-term goal of qualifying for the Olympic team in Triathlon.



Premton Krasniqi

Premton is the observant old fox amongst the bunch who brings composure, team spirit and a warm energy. His interest in business and organizations steered him towards an MSc in International Strategic Management, where his favorite parts revolve around people, cultures, sustainability, and innovation. Premton has a professional background within B2C sales and holds a natural curiosity which has led him to dabbling in different languages, finance, ESG-reporting and more. While dubbed “big man” for bringing voice and presence, the team also appreciates his wit and easy-going attitude that makes everyone comfortable. Although a good listener, he is never one to shy away from extensively discussing what he is most passionate about in life, namely music, and also enjoys sharing cooking techniques.





Johanna Pinn

Johanna, dubbed “the girl with the flower tattoos” by the team, brings the creative energy, channeling her background in communication and media into powerpoint designs, storytelling and out-of-the-box problem-solving. After moving from the world of graphic design and social media to consulting in e-commerce and digitalization, the interdisciplinary MSc Management programme in Sweden is just another destination among various stays abroad in the US, Netherlands and Indonesia. If she does not move between countries for her studies, she is usually found cycling her roadbike across borders with a camera in hand to capture anything that gets in her path.





Pierre Martin

I am, a Peruvian first year MBA student at McGill University's Desautels Faculty of Management with more than seven years of diverse professional background in sales, finance (commercial banking), and business management, and an undergraduate degree in Industrial Engineering from the University of Lima (top five universities in Peru). I plan to major in Finance and aspire for a career pivot to Management Consulting in Canada, a role that will expose me to different industries and organizations, enhance my problem solving methodologies, and deepen my business management skills. I am passionate about innovating and implementing technology to improve business and to exceed my customers' goals. Clients are my priority and solve their pain-points with effective methodologies to achieve high-impact solutions gives me personal satisfaction and motivates me to continue improving. Learning about different cultures is my passion, and I feel privileged to have visited 31 countries so far. Each travel experience has been unique with unforgettable moments, new friends, and delicious cuisines. I look forward to make life-long friends with classmates who are interested in mental and physical wellbeing, and to encourage outdoor activities to attend with my wife and my dog. If you want to talk to me, please contact me through LinkedIn or social media, I love having coffee chats and making new connections.



Sundar R. Ramanujam

Sundar Ramanujam is a first-year MBA student at the Desautels Faculty of Management, McGill University. Sundar's past life involved a career in foreign policy in Washington, DC, where he provided advisory solutions for G7 and G20 governments on financing sustainable development goals using private capital. His work has pursued and elevated the theory of change that private sector engagement is critical for sustained global development and has developed strategies which foreign aid institutions can implement to deepen local capital markets and enable access to capital for SMEs. In his spare time, he enjoys reading about the role of constitutions and courts in shaping rule of law and the political economy. Originally trained as an electrical engineer in India, Sundar has a master's degree in political science from Georgetown University. He has worked at the Center for Strategic and International Studies (CSIS) and the National Endowment for Democracy in Washington.





Camila Sabogal

I am a first year MBA student at McGill University, with over 7 years of experience in Account and Sales Management in the Consumer Product Goods industry, and an undergraduate degree in Industrial Engineering from the University of Lima (Top 5 university in Perú). During my MBA, I plan to major in Business Analytics and pursue a career in Strategy and Tech Consulting, where I'd be able to keep an entrepreneurial mindset while also tackling international challenges. I'm passionate about diversity and inclusion, and I'm an advocate of greater woman representation in business. I'm currently in the executive team of the Desautels Graduate Women Association, where we aim to empower women and connect them with role models and key stakeholders in major industries through panel and networking events, workshops, and activities build on initiatives to reduce the gender gap and to create a more inclusive and equal professional environment for all. In my free time, I love to travel – I've been lucky enough to have visited more than 10 countries so far; play boardgames like Catan, and hang out with my dog Argos and discover new spots with him, which we document in his Instagram account (@argos_theamstaff). I also enjoy tasting new cocktails and food, and doing sports like swimming and boxing! Please feel free to contact me through LinkedIn or social media, I'd love to hear your stories!



Anna Schniepp

I'm a former marketer making the transition into sustainability consulting. In my free time, I rock climb, hike and camp in national parks, but when I'm stuck indoors, I enjoy curling up with a good book and hanging out with my cat.



Debayan Roy

COACH





Tyler Boulanger

Tyler Boulanger is currently an MBA student at McMaster University specializing in Strategic Business Valuation. After completing undergraduate studies in genetics and graduate studies in biotechnology, Tyler's interest in bringing scientific innovations to the public led him to transition to more business-minded roles in the genetic testing and pharmaceutical industries. While he developed a skillset in marketing strategy, Tyler later pursued an MBA to help develop more quantitative capabilities. Throughout the MBA program, co-op roles with the CAN Health Network and TELUS Health allowed him to support the development and commercialization of new digital health technologies across Canada. This experience fostered a passion for building bridges between Canada's innovators and a healthcare system that struggles to find efficiencies in its conventional processes. Leveraging that passion, Tyler created a potential solution to solve Canada's PPE supply chain concerns as part of the winning team at the 2021 SCAN Health Business Case Competition. He is also the President of DeGroote's MBA Consulting Association and has supported a range of McMaster-based start-ups through his work with Clearco, The Clinic Innovation Lab, and the McMaster Industry Liaison Office. After completing the MBA program in December, Tyler is looking to continue supporting Canadian innovators in scaling their technology throughout the healthcare system in consulting or venture capital roles.



Sean Visser

Sean is graduating in June with his MBA at the DeGroote School of Business in Burlington, Canada. He has a passion for numbers and helping others, which has taken him from tutoring classmates to working in healthcare and community development. Within his work, Sean prides himself on his communication, work ethic, and problem solving skills. While his work experience has been in Canada, inter-high school and university exchanges to France have provided a drive for language and international studies. Sean hopes to further his professional development and growth by taking his skills abroad, helping everyone he can. Outside of class and work, Sean can be found leading his MBA Association as Academic Director, bridging the gap between students and professors to ensure all students have access to an equitable education. Sean is looking forward to showing everyone exactly what he and his team can do here at the John Molson MBA ICC 2023!





Ariel Gardner

Ariel Gardner holds a Bachelor of Science in Kinesiology and is currently an MBA Co-op candidate at McMaster University's DeGroote School of Business, with experience in financial services and the technology sector. Her passions lie at the intersection of social impact, technology, and transforming insights into strategy. Dedicated to continuous learning, Ariel has embraced a growth mindset to lead with curiosity, challenge the status quo and seek new insights to help organizations achieve more. While pursuing the MBA program at DeGroote, she has completed three co-op positions. She managed partnership relationships and developed a business strategy as a Community Partnerships Co-op at Scotiabank. As a Global Marketing Financial and Operations Co-op, Ariel supported the global business banking marketing functions through performance reporting and managing department projects. Lastly, she has led a cross-functional team to develop and execute a data-driven national marketing strategy for the Microsoft Cloud for Sustainability solution as an Integrated Marketing Manager at Microsoft. Community engagement has been an integral part of Ariel's professional and volunteer experiences, leading to various leadership positions in the community. These include providing support and guidance to prospective students as a DeGroote MBA Student Ambassador, co-founding a student club focused on inclusivity and diversity, as well as leading the Women In Leadership Development group for co-op students at Scotiabank.



Jechayni Khobalakrishnan

Jechayni is an MBA candidate at the DeGroote School of Business at McMaster University. After completing her Bachelor of Commerce, (with a specialization in Finance and a minor in Economics), Jechayni worked in the financial technology industry where she has over three years of experience implementing financial software to clients in numerous industries. Jechayni prides herself as a lifelong learner and strives to push herself by way of new challenges, ideas, and experiences. This can be witnessed through the six months she spent on a study abroad term at IESEG School of Management, in Paris, France. During this time, Jechayni travelled to 22 cities within 11 countries, which sparked her interest in diverging cultures and making an impact internationally. Following this, Jechayni completed her TEFL Certification (Teaching English as a Second Language) with the University of Toronto, and hopes to utilize this certification, coupled with her MBA, to make a positive influence on underprivileged students globally. Outside her professional life, Jechayni is a proud tennis fan and dedicated volunteer for Tennis Canada and the National Bank Open. Jechayni is also passionate about the arts, as she is a professionally trained Indian classical dancer with over 20 years of experience and is also currently training to obtain her black belt in karate.

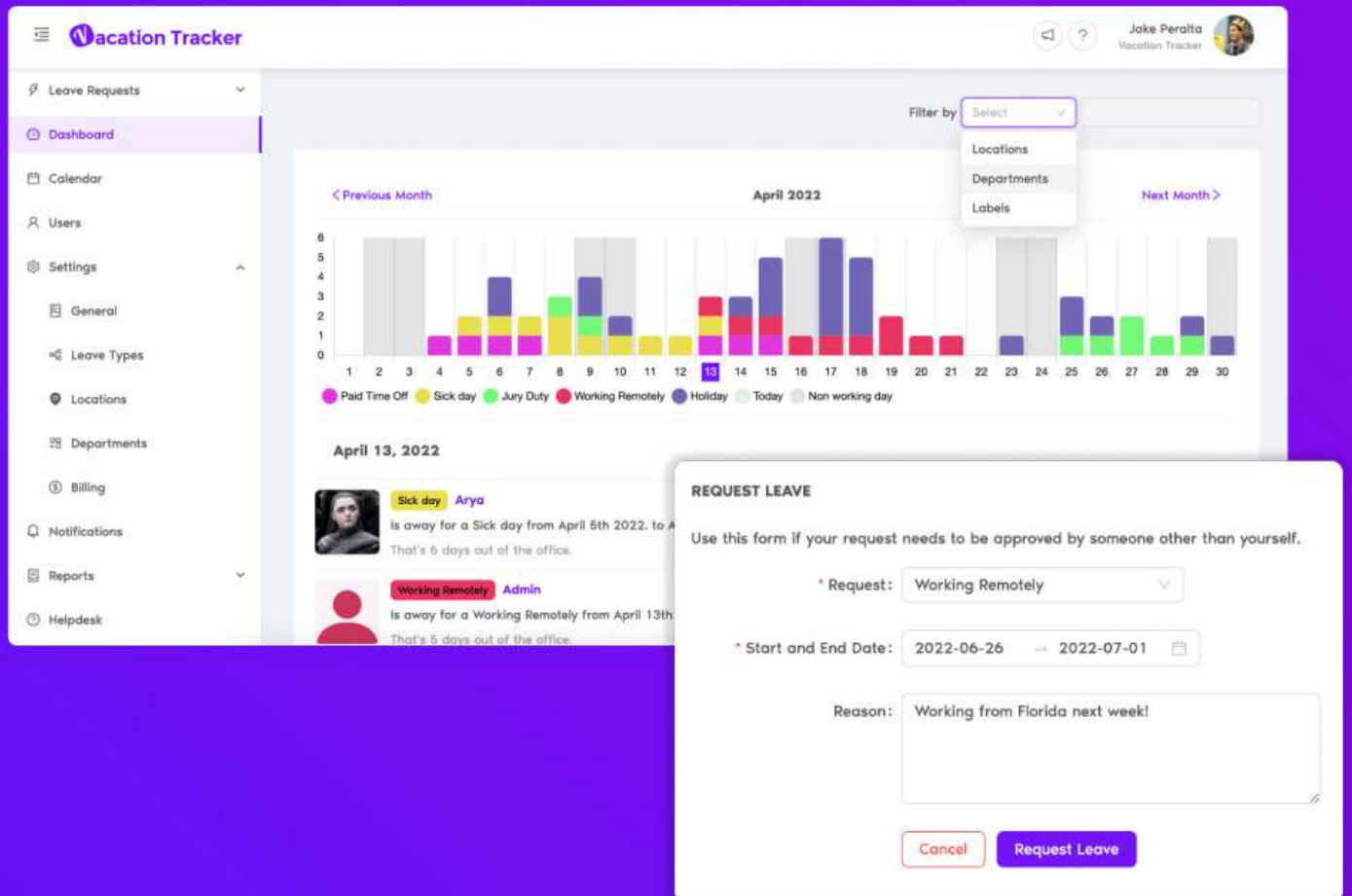


Milena Head

COACH



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Memorial University



Aidan Moores

Aidan holds a Bachelor of Commerce (Co-operative) from Memorial University and has worked most of the last 15 years with entrepreneurs and founders. He currently works with Genesis, the tech incubator in Newfoundland and Labrador, as the Success Manager of Pre-Incubation and is completing his MBA part-time. He is values driven, and is most satisfied when collaborating with others in an impactful way. He loves to innovate and inspire others, and seeks to approach challenges from multiple angles. On more than one occasion Aidan has heard, "wow, that's a different way of thinking about it," and he has a reputation for being able to MacGyver (fix) almost anything. In his free time, you will find him baking, gardening, or spending time with his family.



Kaitie Collins

Kaitie holds a Bachelor of Arts and a Bachelor of Business from Memorial University and is currently completing her MBA part-time. She has seven years' experience in the electrical utility sector with a specialization in energy solutions and electrification. Her current focus is in utility regulation and policy as a Regulatory Specialist with Newfoundland Power. Kaitie was recently recognized by Efficiency Canada for her work in the energy efficiency sector in Newfoundland and Labrador, and was featured in the national campaign Humans of Energy Efficiency. In her free time, you can find her traveling across the globe, or in the summertime, fishing with her family out of Cupids Harbour.



Belle Steinhauer

Belle Steinhauer holds a Bachelor of Arts in Psychology from the University of Western Ontario. Following graduation, she returned to her home province of Newfoundland and Labrador to work in the financial services industry at a financial planning firm in St. John's as an Associate Advisor. Belle has held employment and internship positions with various international organizations in Canada, the United States of America, and Thailand. Currently, Belle is in her final year of full-time MBA studies at Memorial University, anticipating completion of the program in June 2023. She is a passionate volunteer at the Rainbow Riders Therapeutic Riding facility. In her spare time, Belle is an avid yogi, and enjoys adventuring in the outdoors, skiing in the winter and hiking in the summer.





Jon Butler

Upon graduating from Memorial University with a Bachelor's degree in Engineering, Jon spent the next 13 years building a career as an entrepreneur and community economic developer. He has started companies in Ottawa and St. John's, ranging from global software technology to local IT consulting to food manufacturing, and recently, to community economic development. Over a 13-year career of starting businesses in a variety of industries, Jon has developed a unique methodology for strategic planning and project execution for communities. He combines his diverse background and education with an action-based approach that strives to turn good ideas into real opportunities. He is currently working with the Government of Newfoundland and Labrador to develop a social innovation program to help build capacity within the community sector. Jon was recently awarded the Schulich Scholarship for Entrepreneurship and aims to demonstrate his passion for entrepreneurship by helping to develop an entrepreneurial mindset through his work in the private, non-profit, and public sectors. His approach is founded in tackling systemic social issues, using creative problem-solving strategies, design-thinking methodologies, and a systems approach to fuel participation, develop knowledge, and take action. In his spare time, Jon can be found on the basketball court, at the golf course, or carting around the city with his wife and two beautiful girls!



Peggy Coady

COACH



Nanyang Technological University



Mohamad Ashyari Sastrosubroto

Mohamad Ashyari Sastrosubroto (Ari) is an MBA student in Nanyang Technological University (NTU), Singapore, specializing in Business Analytics. After graduating from Institut Teknologi Bandung (ITB), Indonesia majoring Civil Engineering, Ari started his career in oil & gas industry. After an internship in Total Energies, he later worked in Schlumberger as a well testing field engineer, where he was deployed to offshore and onshore oil rigs in Qatar, Saudi Arabia, and Iraq. He subsequently returned to Indonesia and worked in Pertamina, an Indonesian national oil company as a project engineer. Working with more than 30 nationalities at once on the field and at the office, Ari has been proven to be highly adaptable to extreme circumstances. His analytical skills and attention to detail allowed his Cost Estimating Professional certification to help the company develop a set of best practices for estimating downstream oil & gas facility projects.



Johannes Schaedler

Johannes is a double degree student at Nanyang Business School, Singapore, and the University of St. Gallen, Switzerland. In Singapore, he is pursuing his MBA degree with a specialisation in Banking and Finance, whereas in Switzerland, he is in the process of obtaining a master's degree in Strategy and International Management. Currently, he is working as an Analyst Intern at Marquis Energy Global, a commodity trading company focused on sustainable biofuels. Johannes is the Co-Founder of FTCircle, a travel consultancy focused on helping travellers to optimise the usage of loyalty programs. He furthermore conducted several internships in consulting with a focus on finance projects and worked at NAGA, a leading German FinTech. He holds a B.A. in Business Administration from University of Mannheim, Germany and participated in the IBEA program, including semesters abroad at universities in the United States, Singapore and Brazil. Apart from his interest in Finance, Johannes enjoys travelling and cooking dishes from different cuisines at home – with varying degrees of success.





Apoorva Jain

Apoorva is currently pursuing her MBA at Nanyang Technological University and is specializing in Strategy & Innovation. She holds a bachelor's degree in Computer Science and a Post Graduate Diploma in Cyber Laws. Post her graduation, Apoorva worked for four years as an Information Security auditor in Deloitte, Ernst & Young and General Electric in India. Through her problem solving and client management skills, she was able to consult clients in implementing security solutions in their organizations. She has worked across global teams and has audited some of the largest Fortune 500 companies. Apoorva also heads the Brand Ambassadors at Nanyang Business School, where she is responsible for developing content for the official social media pages and increase the outreach. On a personal front, Apoorva loves to read books, paint and dance.



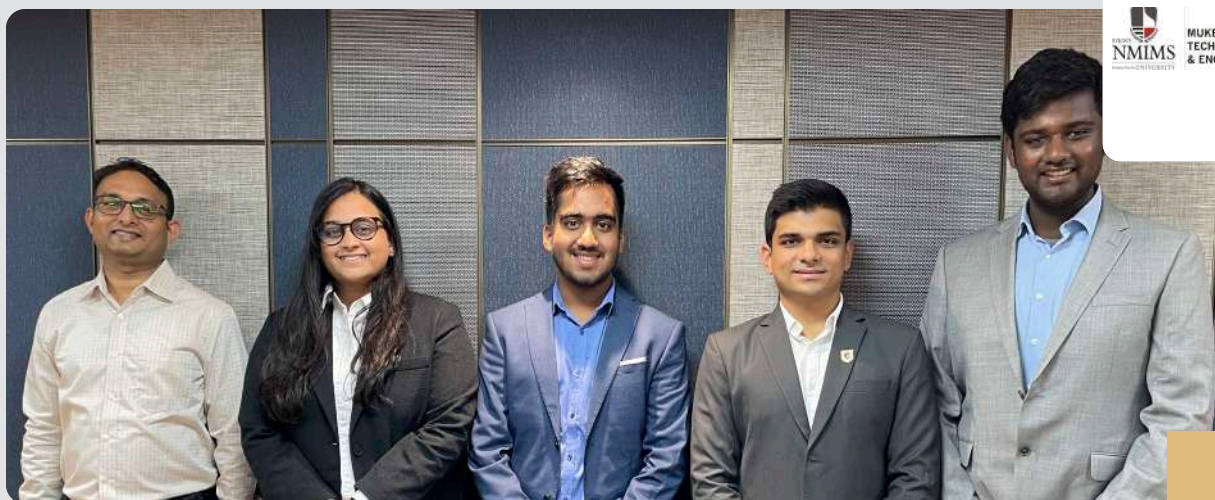
Vaibhav Sharma

Vaibhav is currently pursuing his MBA at Nanyang Technological University, Singapore, specializing in Strategy and Innovation. After graduating from Manipal Institute of Technology, India with a bachelor's degree in Computer Science, he started his career at BlackRock as an intern working on the Aladdin platform in 2017. Throughout his 5-and-a-half-year journey with BlackRock, Vaibhav employed his analytical and problem-solving skills to resolve critical infrastructure issues for the world's largest asset manager with an added focus on scalability and platform reliability. Also passionate about design, Vaibhav has led various technology initiatives within BlackRock; vastly improving the user experience for the firm's product offerings. Vaibhav is also the VP of Marketing and Communications for the Nanyang MBA Student ExCo team, employing his skillset to help grow the Nanyang MBA brand. Apart from designing custom posters for his loved ones, Vaibhav enjoys spending his spare time reading (and sometimes, writing!) fantasy literature and is an avid fan of Scuderia Ferrari.



Akshay Regulagedda **COACH**





Agnel Jenson Arunkumar Paul

Agnel Jenson is a fifth-year MBA (Tech.) student at NMIMS University – Mukesh Patel School of Technology Management and Engineering, Mumbai; and is currently pursuing his Engineering Majors in Mechanical Engineering and MBA Majors in Operations and Supply Chain Management. He founded “The Aviation & Automobile Blogger” back in 2019, which is a digital media organisation that exclusively focuses on providing insights and information on the highly recognised aviation and automotive industry with unparalleled attention to detail. He has attended various conferences, trade shows & events representing his blog as a media associate. Some notable events include World Aviation Festival 2019 - Asia, Dubai Airshow 2019, and EXPO2020. This, accompanied by connecting with industry experts and press representatives of the brands demonstrating their products at these events has allowed him to collaborate and independently create content for the blog with brands like Volvo Cars India, Lufthansa Technik, and much more. Coupled with that, he has made sure that his academic & co-curricular activities are also included in his best interests. From representing India & NMIMS University at MATE ROV Competition 2019 held in Tennessee, United States to coming 3rd in Boeing National Aeromodelling Competition 2020 held at IIT Madras, he is capable of achieving goals and expectations within his peers and colleagues, albeit in his ways.



Shefalee Naseen Satpathy

Shefalee Satpathy is a 5th-year student at NMIMS University, Mumbai, and is currently pursuing a dual degree - MBA and B.Tech in Electronics and Telecommunication. She is a keen believer in constant learning and process development and has managed to balance out her time equally in academics, social services and other co-curriculars. She has previously interned with ESTPL, Odisha wherein her role was of a technical-research associate, she was solely responsible for the designing of the network solution for the Odisha State New Secretariat building. She has also been a part of OHSL, Los Angeles and was a part of the team for almost two years. During this time, she has interned with them in the Research & Development and backend departments. She has been one of the key members of projects like TELESynergy, International Bacteriophage Research Consortium (IBRC), International Cancer Knowledge Alliance (ICKA), etc. She has also been an awardee in the Lumiere Research Scholar Program, 2021. Being the Vice President of Rotaract Club of Bombay Airport, she has now successfully organized various online sessions for the underprivileged in times of COVID-19. She has also started the initiative “SocioTech” – an attempt to leverage technology and build an ISL Detection Model to help those



with vocal and hearing disabilities. Her area of interests includes content writing, research and development in Electronics, Mathematics, Machine Learning and Artificial Intelligence.



Ketan Kirti Kumar Jain

Ketan is a 5th-year student at NMIMS University, Mumbai, and is currently pursuing a dual degree - MBA in Finance and B.Tech in Chemical Engineering. He believes in practicality over theoretical prowess and takes pride in using his creativity to solve real-world problems. An ambitious entrepreneur and a firm believer of 'Work hard, play harder', he has had immense experience at a very young age with his family business while also pursuing internships across different spheres and having a successful automotive blog-page with his friends called 'The Aviation and Automobile Blogger' for which he was invited to cover EXPO 2020 Dubai and Dubai Motor Show in 2021. His latest business venture "Erevna Sciences and Research" is a Research and Development startup in the Chemical and Pharmaceuticals industry aimed at providing affordable R&D solutions to MSMEs in India. His twisted creativity and a knack for problem-solving are his biggest assets and a testament of these skills was his technical internship project at Avanti Leathers Limited, which resulted in the company potentially saving upto US\$ 33,000 in energy expenses by using their solid chemical waste for energy generation instead of wood, which was also a first in the world amongst tanneries. He has served as the Marketing head of 'Society of Chemical Techno-managers' at NMIMS University in 2019-20, where he worked with a few major chemical companies to create environmental awareness in the industry via interactive events.



Shrineel Nadgauda

Shrineel is currently pursuing a dual degree course from NMIMS' MPSTME, Mumbai. The MBA Tech course is a dual degree course which is an amalgamation of MBA in technology management and Bachelors of Technology. Shrinerel is pursuing his B.Tech majors in Computer Engineering and MBA majors in Business Intelligence & Analytics. He has always maintained a balance between academics and co-curricular. Shrinerel has taken part in various competitions- both business and technical. He had taken part in MATE ROV international competition 2019 held in Tennessee, USA where he represented NMIMS as well as India. He has participated in various business competitions like Flipkart wired, HCCB case competition, Keeto Fintech Championship and Reckit Case Championship. Shrinerel and his team were offered an internship at Keeto for their exceptional performance at the competition. Shrinerel has interned at Ernst and Young LLP for more than a year where he worked in the business consulting- performance improvement vertical. He was the only intern in the team to be staffed on client project and was recognized by the client for exceptional performance. He has worked on devising go-to-market strategy for organizations, assisted for curating a brand story for clients and digital transformation and analytics projects across various clients.



Dr. Abhishek Kumar Sinha **COACH**



Nyenrode Business University (NBU)



Anaïs Stekelenburg

I am a magna cum laude student at Nyenrode Business University, where I am in the final phase of my master in management. I am very internationally orientated where I follow the track global business, and I have completed the minor in international and intercultural management. To be able to compete in this international competition hence is something I am looking forward to. Previously to my masters, I studied public administration at the University of Leiden. Therefore, I am societal as well as business oriented. I am very passionate about sustainability, where currently I write my thesis on the sustainable transformation of the transport sector, as this is going very well, I got hired on a research project that researches sustainability in logistic chains. As I am only 22 years old, I am very ambitious and focused on my studies and completed them all successfully. Next to my studies I had jobs in sales where I learned how to present and be able to sell any solution. I am currently also the vice chair of the branding committee at my student association, JCV. Growing up, I have always been a selection player at field hockey. Other hobbies include watching movies, listening to music, and trying new foods.



Jan Voute

Hi there, hope you are doing well. My name is Jan and I live in Amsterdam. My go to hobby is race cycling and during the winters I love to ski. This is my second time in Canada, but first time on the east coast. I hope to meet you all in the upcoming days.



Tim Frikkee

I am an enthusiastic and broadly interested Master student with strong analytical skills. Ready for the next step towards a career devoted to making a positive sustainable impact in business. I am a great presenter, socially skilled, and always highly motivated.





Anniek Koster

Persistent, ambitious and hardworking. These are the three words that describe me best. I'm Anniek, I was raised in Amsterdam and am currently studying finance at Nyenrode Business University. My interest in finance arose from a board year at my student association, where I had the function of treasurer. Therefore, after my bachelor's degree in Hotel Management, I decided to do a master's degree in Financial Management. To gain more practice knowledge and 'just because I like it', I currently also participate as Treasurer on the board of my sorority. In my spare time, I like to kickbox and go to the pub with friends. Another takeaway from my bachelor's is a passion and knowledge of wine and good food. This resulted in a third hobby: wine and food pairing. I am currently researching what I would like to do after my graduation in February. The mergers & acquisitions field is very appealing to me, as well as a financial traineeship at a socially committed company. Working for an organization that contributes to society is important to me because of my interest in sustainability. Due to this interest, I am writing my thesis research about greenwashing. Participating in this case competition is definitely a unique experience for students from The Netherlands, and therefore, I am very glad and excited to be here.



Willen Van Donge

COACH





Michelle Rösener

Michelle is currently working towards her Master of Science at the University of Paderborn. She specialises herself in human resource management and strategy which she wants to combine in her future career. Michelle has gained work experience through internships and temporary work in the logistic, pharma and agriculture sector. Especially her deep knowledge about people and cultures derives from several years of working as a flight attendant internationally. She strives to start her future career in a generalist human resource position, a human resource consultant or strategy consultant. In these fields, Michelle can connect her structured way of working with a passion for creative ideas. As a consultant or human resource manager, it's about forward-thinking and bringing innovative approaches to life. For this, Michelle is always willing to challenge herself and to learn new things. She is committed to future developments in the industry and looks forward to the constant improvement of processes. Of particular interest to her are therefore change management measures, where especially the implementation requires as much assertiveness as it does sensitivity.



Sarah Luisa Guida

Sarah Luisa is currently pursuing her second graduate degree, the Master of Science in International Economics and Management at Paderborn University and will finish her studies by the end of this semester. She graduated from Tohoku University in Japan in March 2022 in the Global Program of Economics and Management and holds a degree in Business Administration from the Cooperative State University in Mannheim. As a working student at Strategy& and strategic sales planner in the automotive industry she has gathered experience in the derivation of growth and optimization potential, strategy development and the implementation in existing business environments, especially in the logistics and financial services sector. Her working experience as well as her studies have strengthened her ability of analytical thinking and problem solving. The cooperation with students and colleagues from all over the world in various projects has proven her strength as team player and communicator. In her free time, she enjoys practicing different kinds of sports, like power sport and yoga. She cannot wait to start her professional career as a strategy consultant, to travel the world and get to know interesting people with different backgrounds and experiences.





Viktor Götz

Viktor is currently pursuing his Master of Science degree in Management Information Systems at University of Paderborn. Besides, Viktor also studied abroad in Spain and Vietnam. As a working student he has gained practical experience in the automotive industry and supported customers in various Smart Factory & Logistics and Digitalization & Transformation projects within different industries as a management consultant. Given his multicultural background and diverse experiences, he is able to assess complex situations quickly by cooperating with people from various backgrounds. Furthermore, interacting with various people belonging to various departments and industries has given him a broad perspective of evolving business requirements and challenges posed by the adoption of new technologies by businesses within Germany. In his spare time, Viktor is found on the pitch as a soccer referee or exploring the world and enjoying the local cuisine.



Schahin Baki

Schahin Baki is working towards his master's degree in Management Information Systems at the University of Paderborn, combining both Business and Computer Science, expecting to graduate in Spring 2024. Through his undergraduate studies in International Business and Industrial (Electrical) Engineering, he obtained a wide range of knowledge in different fields as well as intercultural competencies through a semester abroad at the Tohoku University in Sendai, Japan. His research interests lie in Data Science and Machine Learning, as well as Entrepreneurship. He was able to gain practical experiences within various sectors and roles such as Management Consulting, the German public sector, several manufacturing companies as well as early-stage Start-ups. On a personal note, he enjoys martial arts as well as travelling and learning languages.



Dominik Kligge

Dominik holds a bachelor's degree in Economics and is currently pursuing a master's degree in International Economics and Management at the University of Paderborn. He is student worker in the sales department of a start-up. Through his work he discovered his passion for sales and learned a lot about the importance of a strong customer relationship. Dominik is glad to take on the challenge of the MBA program and to gain new experience and skills during this program. In his free time, he enjoys doing sports, cooking, gaming and spending time with friends and family.



Sebastian Krull **COACH**





Márcio António de Oliveira Santos

Finance Project Manager with experience in the Corporate and Institutional Investment Banking sector. During the last five years, I have worked and progressed amongst different leading banking institutions, working in both the operations and financial departments. It comprised the configuration, development, and testing of finance applications in their functional and technical domain.



Ines Adelaide Pelicano Paulos de Castro Alves

International MBA candidate while working as Doctor in Dental Medecine. I'm a creative thinker and a passionate problem-solver. I believe my previous experiences in both the health-medical field and consulting will provide a unique insight to change companies and organizations positively.



Hugo Emanuel Santos Soares

I am a manager from a creative/humanities background, with great interest in tech and industry shaped by a love for science fiction. Having a diverse background is the advantage that allows me to leverage both my communication and management skills, to better connect with colleagues and solve critical issues.





Diogo de Lencastre Torres Pereira da Cunha

Started as a young entrepreneur in the wine industry. After a long experience in international trade, now focusing on data analysis, strategic decision making and management skills. Passionate about people and the outdoors.



Emanuela Duarte

I love to solve problems. And I most enjoy doing it when training a new team to be autonomous on doing it successfully. To solve a problem give us the joy of success, but to ensure to train others to achieve the same success give us a taste of continuity and achieve other borders. In the present, and every time a new company opens its doors for me, a new interchange of knowledge begins. And I make sure I provide the best knowledge available, on the context the company is running. My focus has been quality management, either on a corporate role, or as currently, as a freelance consultant. I've started with technical responsibilities and went step by step to strategic planning. My journey, since when I've finished my engineering degree, has been on experienced continuous improvement methods on different companies, ensuring higher performance on operational and management processes. Working with multicultural teams and dealing with major operational challenges. My spare time is spent mainly studying (since I'm an MBA candidate), playing with my kid (and husband), and watching the world in different perspectives, using my camera and taking pictures that translates my view of what surrounds me.



Simon Fraser University, Beedie School of Business



Ifeoma (Ify) Ibeto

Ify is experienced in process improvement and compliance monitoring. She is also a Venture Analyst, supporting startups on their funding journey, with a strong background in financial due diligence and research based analysis that informs recommendations and operational strategies. She holds the B.sc in Business Administration and has also passed level 1 of the Chartered Financial Analyst (CFA) exam. As an MBA student she represented SFU at the BC and national MBA games and served as a Student Ambassador, supporting incoming MBA students as they make their transition into the program. She is passionate about giving back and supports charities in Nigeria and Canada. Integrity, service, empathy and continuous learning are some of the core values that resonate strongly with her. In her free time, she spends time with family and friends or finds new experiences and adventures.



Sharina Bansal

I am an MBA student at Beedie School of Business at Simon Fraser University pursuing a part-time program with a focus in Management of Technology. Professionally, I work as a Salesforce Project Manager at Groundswell Cloud Solutions. I started my career as a BBA graduate with major in Finance & minor in Economics. BBA equipped me well to kickstart my career and progress professionally. I had the opportunity to work in various industries & varied organizations such as HSBC, Canadian Government, ICBC, Change Healthcare & now Groundswell, carving my career as a successful Project Manager. When I moved to Canada in 2017, I took the decision to pivot my career. Technology is no more a separate industry but a core function of businesses in every industry. Therefore, to align my career goals to the growing demands of the economy, I enrolled in Applied Data Analytics and Agile Development certification programs at British Columbia Institute of Technology (BCIT) to acquire the technical skills. In addition, I worked on getting my Project Management Professional (PMP), Certified Scrum Master (CSM), and Certified Scrum Product Owner (CSPO) certifications. Outside of school & work, I love to read, indulge in travelling, enjoy meeting new people and discussing new perspectives. My bucket list includes Bungee Jumping and Skydiving. Reach out to talk about books, new technology, sky diving, or living in Vancouver!





Karen Sandhu

I am in my final year of my MBA from SFU Beedie School of Business. I work hands on with technology in the healthcare setting with 10 years of leadership experience at various capacities. I am open and interested in opportunities to gain experience related to leading teams and/or consulting in healthcare and/or technology sector. This is my first time participating in this competition and I'm looking forward to building new connections and learning and growing!



Paola Pilaspilas

Paola is currently pursuing Management of Technology MBA at Simon Fraser University. She holds a bachelor's degree in Computer Engineering and has extensive working knowledge in business analysis, development, and management. She began her career in the private sector as a Developer, QA Analyst and Project Coordinator. Eventually, as she progressed in the IM/IT world, she transitioned to the public sector as a Business System Analyst to a Lead Business System Analyst for the largest health authority by population in British Columbia. As a Lead Business System Analyst, she supports 6 critical portfolios: Health Information Management, Emergency, Renal, Forensic Nursing, Critical Care and Cardiology. Within her role, she leads and manages projects by providing leadership and guidance to team members and corporate business areas. Paola is a hard worker, determined and tech savvy. She values commitment, results, and family. On her spare time, during the summer, she frequents grouse grind, scenic hikes, beaches for beach volleyball and running the Vancouver Sun Run. Although not an avid runner, she has completed the BMO Half Marathon and she is planning to finish it again next year.



Lesley McKay **COACH**





Frederike Eveline Kopp

After having completed her bachelor's degree at the Technical University of Kaiserslautern in 2022, she is currently in her final year of the master program in business administration at the Technical University of Kaiserslautern. During her studies, she is focusing on sustainability management, logistics and production. To acquire additional work experience, she completed an internship with the largest multinational banking group in Europe, at the international banking center Luxembourg. This gave her the opportunity to further develop her skills. Her skills along with these experiences are also a major advantage to her studies and Case Challenges. It was a pleasure for her to work in an international environment, learning about the work culture and being part of a multi-cultural team. In her spare time, she enjoys working with horses, traveling and networking. Traveling to the United States, Ireland, Italy, France, Spain, Denmark and Iceland, she delights in the wide differences between cultures, historical settings and people. Making new contacts and facing new challenges is something she finds very enriching and fulfilling. With her extroverted personality and wide-ranging interests, she easily strikes up conversations with people and share knowledge and experiences with them.



Elena Carina Graf

Elena is currently in her third semester of her Master in Business Administration. She specializes in Marketing Management as well as in Management of the Digital Transformation and Sustainability Management. In an internship at the Dienstleistungszentrum Handwerk GmbH she got first insight into personnel development and personnel marketing. She was also volunteering as a wine princess as a representation of the wine village of Hambach. Elena gained additional work experience in analysis in an internship at the Prof. Roth GmbH. She also got insight into marketing in the past nearly three years through her work as a research assistant at the chair for Marketing at the TU Kaiserslautern. In her free time, Elena enjoys playing badminton, dancing in standard and latin dance, sculpturing and cooking with friends.





Ann-Kathrin Eisenhut

Ann-Kathrin is currently in the second year of her Master's degree in Business Administration. She specializes in Marketing, Entrepreneurship and Sustainability Management. She gained professional experience in the online retail sector as an intern in online marketing at an online cosmetics retail start-up. She also gained practical experience as a working student in the areas of human resources, sales and product marketing at MEDTRON AG. Currently, Ann-Kathrin is working as a research assistant at the Chair of Marketing Management, as well as in the department for young talent promotion at the Technische Universität Kaiserslautern. In her free time, she enjoys baking and spending time with friends.



Sebastian Böning

After having completed his bachelor's degree at the Julius-Maximilians-University in 2020, he is currently in his final year of the master program in business administration at the Technical University of Kaiserslautern. During his studies, he is focusing on Marketing, Digital Transformations & Entrepreneurship. Sebastian acquired additional work experience in various sectors, such as an internship at German Badminton Association in the field of Sports Management or an internship at Ursapharm Arzneimittel GmbH in the field of Marketing International. Moreover, he could gain insights in the field of Public Relations in his work for a local third division soccer club. During his master studies he is a part time working student for a local energy provider. In his spare time, Sebastian plays soccer passionately and visits the gym. The rest of his free time, he trains the youth of his hometown soccer club. Working with kids and teenagers, further handling different problems of the clubs' problems enriches and fulfills Sebastian.



Marcel Mallach **COACH**



Technological University Dublin



Joseph Mohan

Joseph is a Research Manager with TU Dublin/CREST, where he established a composite research group within the Centre. Over the past two years, he has secured over half a million euros in capital equipment and research grants for the University. He is an experienced technical professional who has been able to combine academic, industrial and commercial skills to the benefit of employers across several business sectors. Throughout his career, Joseph has shown leadership across his field of expertise and has a proven track record developing key business relationships that have helped build trust and leverage new business opportunities. Previously, Joseph was a Senior Operations Engineer at ENBIO and delivered flight hardware for the European Space Agency's Solar Orbiter science mission. He has also worked as a Consultant/Contract Engineer for various companies. Joseph has a BEng in Mechanical & Manufacturing Engineering, an MSc in Computational Science and a PhD in Mechanical Engineering. Joseph's research interests include carbon-fibre composites, adhesive joints, surface treatments, additive manufacturing and protective coatings.



Eve O'Hea

Eve has just finished her 4th year as the General Manager at Boyne Dental. Boyne Dental is an expanding group of dental clinics situated in the midlands of Ireland. She works with the two company directors (owners) to develop and deliver the group business plan and budget. She is an experienced business manager with 20+ years working with leading companies in the dental industry. During her career she worked for Henry Schein, a Fortune 500 company, for 15 years, starting as Marketing Manager & Key accounts and working her way up to National Sales & Marketing Manager for the Irish & Northern Irish businesses. She is experienced in sales, business development, marketing strategy, sales operations and sales management. Her passion is people and working with a team towards a vision she believes in. She has a bachelors in International Marketing and Languages from Dublin City University and a diploma in Digital Marketing Strategy from the Dublin Business School. She has 3 children, 14, 12 and 9 and loves watching their personalities develop and finding things that light them up. Her interests are varied but her passion is for travelling and experiencing different cultures and landscapes. She runs, reads and practices yoga to keep her body, mind and spirit strong.





Seamus O'Brien

I am the Regional Design Manager and a Contracts Manager at John Sisk and Son Ltd. I am highly motivated and committed Civil Engineer with extensive experience in project management, design co-ordination and management, pre-construction management, and most recently intercompany liaising. I am also a Key Account Manager within the company and I am actively engaged in developing relationships. I have a bachelors and an MSc in Civil Engineering from Trinity and I achieved the recognition of Fellow (FIEI) with Engineers Ireland in 2016.



Clayton Coyle

Clay is a VP of sales at MongoDB, a leading modern, general purpose database platform. He currently leads a team of ~250 people across the globe. His team is made up of a blend of graduates, early in career sales development reps, and more tenured inside account executives. Clay focuses his team on blending both the art and science of sales and it's this blend that he believe makes his organisation a key differentiator for MongoDB. He has a big focus on developing people across all facets of sales & sales leadership. Previous to MongoDB, Clay spent 7 years with LinkedIn, taking on roles as an Account Executive, a Sales Effectiveness Manager, and a Senior Sales Development Manager. He has a Graduate Diploma in Management from the Communications & Management Institute and a National Certificate in Business Management from Dundalk Institute of Technology. When not working, Clay enjoys spending time with family and friends, watching his kids compete in Gaelic Football, Hurling & Camogie, and coaching an underage soccer team - Castleknock Celtic.



Eoghan O'Grady **COACH**





THE OHIO STATE
UNIVERSITY

FISHER COLLEGE
OF BUSINESS



Liang-Hung Chen

Working in manufacturing industries for eight years, I have successfully and effectively held the roles of engineer, sales supervisor, marketing, and supply chain manager with diverse experience in global projects and cross-functional coordination. Before attending the MBA program, I worked for LG Chem as a senior deputy manager for four years. During my first two years, I was the sales & marketing supervisor in charge of business development, business negotiations, and team management. For the last two years, I was assigned to lead a multi-functional team in charge of organization transformation, supply chain management, and process digitalization. For me, the most significant achievement in my LG Chem tenure is helping the Taiwan office transform its organization and introduce CRM and ERP systems with supply chain management & data analysis functions under the hiring freeze to solve supply chain and logistic crises by adopting multinational matrixed organization, motivating and empowering members to learn new skills, and enhancing communication with customers, supplies, and HQ. Because of my passion for backside operations, I would keep dedicating myself to supply chain management as my short-term goal and heading toward my long-term goal: being a department leader of operations in the future to have a more significant impact.



Amrita Chatterjee

Prior to MBA, I had worked in the data science consulting domain for 4 years with EY and Axtia. Across the span of 4 years, I was given the opportunity to work on implementation of AI/ML-based algorithms across diverse functional areas and industries. While I enjoyed the challenges that came with my job, especially when I worked on transforming unstructured business problems into series of structured problems, I constantly felt that I needed to explore if there are other domains or cross-functional areas that could intrigue me more. This brought me to the full-time MBA program at tOSU where I hope to learn from the diverse perspectives of my peers and the faculty and leverage my previous skills and experiences to move to the strategy consulting domain.





Chase Byington

Chase Byington is a STEM MBA student at the Ohio State University's Fisher College of Business with a bachelor's in neuroscience. Grounded and solution-oriented team leader with a diverse background in STEM and healthcare. Passionate about refining health systems to optimize patient care.



Jaimie Santmyer

Has a background in Social Work. She has spent the last 15 years working on International Entrepreneurial projects.



Stephanie Wapner **COACH**





Monique Dubé

Monique is an Executive MBA candidate at Laval University in Quebec City, Canada. For the past 12 years, she has held various management positions in different divisions at the CRA. She is actually responsible for the strategic planning and communication for the real estate sector. She has also worked into the manufacturing sector as a controller and as an accountant in an accountant's firm. Monique holds a bachelor's degree in Accounting from l'Université du Québec à Rimouski (UQAR), and a bachelor's degree in Physical Activity from Laval University. Monique is driven by results and people and always has her focus on opportunities and solutions. On a more personal note, Monique particularly enjoys wine tasting, art galleries, museums, and travelling. She practices various sports and is particularly fond of downhill skiing, swimming, indoor training, jogging, and golf.



Martine Larrivée

Martine is an Executive MBA candidate at Université Laval. She completed a Bachelor of Education in Secondary Education at the University of Alberta. She has over ten years of experience as a corporate task force trainer, as manager in the customer service field and as an operations manager in the investments industry. Her current role of Operations manager allows her to promote collaboration to find creative ways to improve and automate tasks processed by her team in the financial industry. Very driven she enjoys challenges. Both in her professional and personal life. « Life is too short to be boring! » could be her personal motto. Another passion for her in her managerial career is to get to be able to make her coworkers grow in their professional endeavors and especially those she manages directly. Fundamentally positive rare are the occasions you won't see her smiling sincerely. In her free time, she enjoys cooking for her family, having game nights with friends and hiking.





Caroline Hamelin

Caroline is completing her MBA at Université Laval. She has an undergraduate degree in political science and public administration. In her 20 years working in the public sector, she has managed many change initiatives and lead strategic planning within her organization. Her main areas of knowledge are public safety and commercial import-export. She is a wonderer who enjoys constant innovation and fast paced problem resolution. Passionately curious, she has an appetite for change and change management. She exercises a leadership of service to empower teams to be problem solvers and create resilient communities. Caroline is also a mother of two and gardening enthusiast.



Idris Madjid-Lafleur

Holder of a bachelor's degree in computer engineering from the Royal Military College of Canada and a member of the Order of Engineers of Quebec, Idris Madjid-Lafleur quickly rose through the ranks within his organization. He is currently director of AccèsD digital solutions at Desjardins. He has a hundred employees under his responsibility, including three managers. He mainly works on high-visibility files for the organization, mainly relating to security, modernization and new features for members and clients. In addition to being very involved in his role as director, he is also a Captain in the Canadian Armed Forces at the Régiment de la Chaudière and is currently completing his MBA for executives at Laval University. He has a leadership focused on performance and self-transcendence. Always a sportsman, competition and teamwork are part of his DNA, for him no obstacle is insurmountable.



Christophe Roux-Dufort **COACH**





Demetria Zinyemba

Demetria is pursuing her MBA part time, while working as the Director of Strategy and Performance in the Environmental, Social and Governance Secretariat, in the Government of Alberta. Previously, she worked as an environmental consultant and a process engineer. She holds an MSc in Chemical Engineering and Project Management Certification. A passionate sustainability professional, Demetria has been a member of the City of Edmonton's Environmental Advisory Committee for five years, and is a lead singer in an Edmontonian Afro-fusion band called the Mbira Renaissance Band



Jason Mills

After graduating from the University of Miami with a Bachelor of Science in Communication (double majors of Advertising and Creative Writing, minor in Marketing), Jason started his marketing and communications career with the University of Alberta. Initially focused on student recruitment for continuing education business courses, he soon joined the Marketing & Strategic Insight team that oversaw recruitment for continuing education programs at the University of Alberta. Jason has recently joined the External Relations department, focusing on student recruitment marketing across all faculties, departments, and units. This new position includes recruitment at the undergraduate, graduate, and continuing education levels, as well as recruitment both domestically and internationally. While working for the University of Alberta, Jason has been enrolled part-time in the Alberta School of Business MBA program. With an expected graduation date of June 2023, he is excited for the next chapter of his career. He will graduate from the MBA program with a specialization in international business. A dual citizen of both Canada and Ireland, Jason is passionate about the world around him, and how business can be a positive force in international relations. He also particularly enjoyed learning about social entrepreneurship and corporate sustainability during his time in the MBA program. In his free time, Jason enjoys playing and watching hockey, travelling, attending live events, researching family history, and movie nights with his wife (Amy) and cat (Riggins).





Harrison Tighe

I completed 10 years of environmental consulting before returning to school to complete my MBA at the University of Alberta. In the environmental consulting world, I was largely focused on reclaiming land disturbed by oil and gas operations, as well as impacts from electric generation and transmission. I'm now looking at utilizing my environmental skills to help organizations adapt to changing environmental conditions and regulations, and would like to be on the forefront of bringing clean technologies and solutions to businesses. My interests include energy, agriculture, the environment, finance and investment, with a particular focus on personal finance, and helping people improve their financial acumen. With this I am focusing my MBA on the Energy Finance career track at the University of Alberta, which I will complete in April 2023. Outside of school I enjoy hockey, golf, slow pitch and a myriad of other sports, travelling with my wife Lauren and exploring many destinations both near and far, most recently having travelled to Greece for our honeymoon in August, and New York for a study tour in November. I'm trying to make the most of my MBA experience and am looking forward to meeting and learning about the many exciting people coming to the John Molson MBA International Case Competition in Montreal.



Alexandra Carson

Alexandra is a connector, creator and community builder who believes that the best results come from strong relationships. Since completing her Bachelor of Commerce degree from the University of Alberta, Alexandra has spent time working in marketing, brand, consulting and economic development. In addition to completing her MBA part time, Alexandra works for the City of Edmonton piloting a new project called City as a Lab, giving businesses the opportunity to test or validate their ideas with City resources. As an advocate for mental health support, Alexandra also teaches yoga, specializing in yoga for stress and anxiety.



Abby McSporran COACH



Greg Dobbelsteyn COACH



University of Auckland



Alok Vasanth

Currently working as an Account manager in the Food service industry with over 14 years of experience in Hospitality industry with a focus on Food production, Customer experience and General Management. Hobbies include playing sports, Chess, Music and Eating.



Kris Rao

With over a decade of experience in the industrial automation sector, industry leader in conveyor belting in New Zealand, currently working as Operations Manager for the leading Conveyor Belt Company in New Zealand. With hunger for growth and to widen the network, now pursuing MBA in a premier institute. Keen motorcyclist, travel buff, people person with a great sense of humour.



Paul Kim

My passion for finance and management started in high school when I participated in a young entrepreneur's programme, taking responsibility as a finance manager. From then on, helping the family business grow also allowed me to learn the day-to-day running of the business and how to run it more successfully. I like communicating with people, which has helped me to learn the things I do every day; engage with stakeholders to analyse both macro and micro aspects of the business to provide accurate and timely assessment necessary. Hence, I work for the Bank of New Zealand as a Senior Associate – Commercial, where I can utilise my skills. Equally as passionate about what I do, I enjoy learning new languages. Being a Korean native has helped me learn Chinese Mandarin and Japanese and speak those languages fluently, aside from English. I've travelled to over 50 countries, including South America, where I volunteered at a local orphanage teaching young children the English language. I'm currently spending much time working out, with a medium-term goal of participating in an amateur bodybuilding competition. Keen to connect with like-minded individuals, the case competition will be an excellent opportunity for me to upskill and get to know people from around the world!





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Imran Basha

Imran graduated with a Masters' degree in Urban Planning, a Bachelor's in planning, and PGD in Environment Law. He has more than seven years of transnational and diversified work experience in the fields of project management, consulting, urban development, policy frameworks, SDGs, and government advisory. Before joining Haskayne, he worked with the United Nations (UN-Habitat) as a City Project Coordinator to integrate sustainability strategies into planning and development. He also worked as a Project Manager for a Smart City PMC under the Ministry of Housing and Urban Affairs. He brings in expertise from diversified experiences of working with international intergovernmental organizations like the UN, the British High Commission, global consulting firms, and national and state governments. Imran is the current President of the Haskayne MBA Society, and he represented the Haskayne School of Business in various case competitions and mentored sustainability programs. He is currently working with De Havilland Aircraft of Canada Ltd. an aircraft manufacturer as a Business and Process Improvement PMO Grad Intern. Imran is passionate to learn and undertake an impactful leadership role to contribute toward making places better to live.



Nishtha Baranwal

Born and raised in India, Nishtha has completed her B. Com and CA- Intermediate level with experience in accounting, auditing, banking, and taxation. Nishtha is an analytical thinker who started her entrepreneurial venture before coming to Calgary to pursue MBA at Haskayne School of Business and is remotely associated with it now. She has completed post graduate diploma in International Business operations. With 6 years of experience in the fields of banking, accounting, and taxation, Nishtha created anticipation advantage for the businesses providing client service commitment. With her altruistic nature, she associated herself with NGO to promote education among under-privileged children. As a nature lover, she always goes for hiking and camping. She also likes to do shooting, kayaking, and river rafting with her friends.





Yanna Inhaber

Yanna holds a Bachelor of Business Administration from Wilfrid Laurier University and a Bachelor of Mathematics from the University of Waterloo. She also holds a Bachelor of Applied Petroleum Engineering Technology from the Southern Alberta Institute of Technology. Yanna has nearly 10 years of professional experience in the energy industry, including roles in sales, analytics, and logistics management. Yanna has extensive case competition experience at the undergraduate and graduate level, winning 2nd place in her case competition at JDCC, along with School of the Year and the Academic Cup for Wilfrid Laurier University. She is also a two-time finalist at MBA case competitions, winning second place in the SFU Net Impact Sustainability Challenge. In her spare time, Yanna is an avid runner, having completed 3 marathons on 3 different continents, and 13 half-marathons.



Sylvia (Shengyan) Wang

I was born and raised in “Silicon Valley” part of China and has a background in Digital Economy and E-commerce. Soaked in an entrepreneurial family environment, I naturally grew interested in equity investing in tech start-ups and built my ambition to be a female investor. On the other side, I am an artist at heart with a love for performing art, and passionate for creating positive social impact.



Cameron Welsh

COACH



University Of Cape Town



Janine Rutsch

Janine is a Chartered Accountant (SA) working in venture debt. She is currently completing her Master's degree in Development Finance at the UCT Graduate School of Business (UCT GSB). Her financial experience includes articles with Deloitte South Africa followed by a secondment to Deloitte London's Banking & Capital Markets division. Janine was recently part of a UCT GSB Bertha Centre team that won the University of Oxford Map the System competition for their research into financial inclusion in the South African mortgage market. Subsequently, she was chosen for the Grameen Creative Lab Young Challengers Program that culminates at the Global Social Business Summit in Turin. She holds a Bachelor of Business Science in Finance and a PGDip in Accounting from the University of Cape Town.



Michael Rissik

Michael is a qualified veterinarian and holds a Bachelor of Veterinary Biology (BSc), a Bachelor of Veterinary Science (BVSc), and is completing his Master's degree in Business Administration (MBA) at the Graduate School of Business, University of Cape Town. Michael has both extensive clinical and management experience, having purchased and managed two veterinary clinics in Cape Town. He has a passion for agritech and is looking to explore this sector post his MBA. He hopes to contribute to the field of agritech by combining his biological knowledge and business acumen in an industry that is set to disrupt the status quo in the next decade.



Minaz Munshi

Minaz holds a Bachelor of Engineering Industrial and Systems (BEng) from the University of Pretoria and is currently completing a Master's degree in Business Administration (MBA) at the UCT Graduate School of Business. She has spent majority of her career within the strategy field helping companies and stakeholders navigate and solve complex challenges. Alongside this she is passionate about entrepreneurship and runs her own small company specialising in e-commerce. Minaz is a vocal and active advocate for diversity and inclusion in the spaces that she occupies including the workplace and beyond.





Vishal Patel

Vishal holds a Bachelor of Science in Mechanical Engineering and is currently completing his full time Master's degree in Business Administration (MBA) at the UCT Graduate School of Business where he serves as co-class president and chair of the Consulting Club. His work experience includes design engineering within both the mining and building services industry, with a strong focus on energy usage reduction for sustainable buildings. He is passionate about driving impact in the work he does and is looking to take his skills to the consulting industry post-MBA.



Johannes Schüler

COACH





Gusta Johnson

Gusta Johnson is a Marketing Director with over eight years of managerial experience in the marketing and video production spheres. Originally trained in opera and theatre, her performance experience helped her cultivate a collaborative mindset, deep discipline, and a gift for storytelling that drew her to the marketing and video production fields. She has worked on commercial and co-branded campaigns for large corporate clients, including Target, AT&T, Buick, Home Depot, and Ulta Beauty. In her last position as a Director of Marketing, she pivoted a prominent regional symphony orchestra to a fully online season during the COVID-19 pandemic. She is a strategic, organised, and flexible leader, adept at managing teams and multiple concurrent projects in high-pressure work environments. A true collaborator with a unique perspective and creative approach, she builds bridges and brokers deals between partners, departments, clients, and vendors. She is currently a 2023 MBA candidate at the University of Glasgow's Adam Smith Business School.



Drucila Fernanda Lara Beltran

I am a Financial Analyst with more than 7 years of experience in the sector. Strengths in Finance, Corporate Planning, and Strategy. Economic experience in a national organization, tailoring payroll for different Mexican companies. Excellent project management focused on directed contact with clients, planning, execution, and financial strategies for enterprises. I am currently enrolled in the fall 2022 MBA at the University of Glasgow. My decision to return to school is driven by the desire to solve some of Mexico's complicated issues. I have lived in Mexico my entire life, but I have traveled to Europe and the United States and have witnessed how countries in developed regions of the world manage themselves. In developed countries, some aspects of their infrastructure function seamlessly while other areas present a challenge. Why are developing countries not handling themselves better? I want to better understand the situation and help create solutions through business development. I would summarize myself as a strong analyst with management experience and an empathetic leadership style who enjoys challenges and the problem-solving involved in overcoming them. Like someone that wants to find an affordable solution to raise Mexico's standard of living.





Easha Singh

Easha Singh is a double graduate, lawyer, cyber and insurance professional with over 10 years of experience in the legal, taxation, and insurance industry. Her core expertise is in the legal, tax, cyber, financial and casualty lines of business. She has managed both international and national clients; provided consulting and advisory services; represented clients before Authorities; vetted legal and contractual documentation; and handled statutory and regulatory compliances. During her previous position at ICICI Lombard, she was part of the middle management and leading the cyber claims function. She has played a vital role in successfully negotiating complex and sensitive cases with a quick turnout time; supervising her team and their performance; managing large portfolio accounts with successful client engagement and retention; and weekly briefing the executive management on key issues. She is currently pursuing her MBA from the University of Glasgow and is part of the MBA Mentorship Program for the cohorts and an active participant in networking and volunteering activities. She enjoys travelling, learning new languages (currently on her seventh one), is an avid reader and loves to unwind with yoga.



Muhammad Haseeb Mohsin

I am an accomplished transformation professional with experience in digital and cultural transformations through change management processes. Excellent relationship building and management skills, and experienced in internal communications, employer branding and employee engagement.



Savithri Gonibeedu Vishwanath

I'm Savithri, currently pursuing MBA program in the University of Glasgow. I have an overall of nearly 12 years' work experience in IT Industry. I completed my bachelor's degree in Computer science from the University of Bangalore, India in 2010. I joined HCL Technologies as a Software Engineer and worked for 4.2 years. I then worked in Unisys for about 7.5 years as a project manager. I possess multi-layer of analytical and management skills, quality assurance, client management, project management and a successful track record in the IT Service environment.



Alison Gibb **COACH**





Bobby Currie

Bobby Currie is a pharmacist with over 10 years of experience in community pharmacy, leadership, business development, strategic planning, and negotiation. She currently works in group insurance and is a passionate supporter of evidence-informed managed care and health policy development. Her professional mission is to improve the sustainability of Canada's healthcare system and believes that collaborative partnerships are essential to this goal. Bobby loves to build new things and solve challenging problems. She holds a B.Sc. Pharm. from the University of Manitoba and is in the final year of her MBA program with the Asper School of Business, with a dual focus on Leadership and Health Administration.



Jordi Johnson

Jordi Johnson is an Electrical Engineer with over 5-years of experience in project management and experience in design that ranges from commercial electrical design to high-voltage substation design. Jordi is in her final year of the MBA program with a focus in Leadership. In addition to pursuing an Asper MBA, Jordi currently works full-time as an electrical engineer for MCW Consultants Ltd.



Anna Gilfillan

Anna Gilfillan is a management professional with over 10 years of experience overseeing operations and leading cross-functional teams through periods of rapid growth. She holds a Bachelor of Arts in Administrative Studies from the University of Winnipeg where she focussed on Human Resource Management/ Organizational Behaviour. Anna will graduate from the Asper School of Business MBA program in 2023 with concentrations in Leadership and Sustainability. In her spare time, Anna volunteers with a not-for-profit community economic development organization working to empower individuals facing employment barriers.





Laura Effinger

Laura Effinger is a professional with 12+ years of finance, accounting, and process improvement experience primarily in manufacturing and retail sectors. She holds a bachelor's degree in Finance and Economics from the University of Southern Indiana. Currently, Laura is the Manager Financial Planning & Analysis at Parian Logistics Inc. and in her second year of the MBA program. Additionally, Laura volunteers as Treasurer of Rainbow Harmony Project Inc.



Chelsea Kokan

Chelsea Kokan is a pharmacist with both retail and long-term care experience. She completed a B.Sc. in 2009 and her pharmacy degree from the Faculty of Pharmacy in 2014 at University of Manitoba. She is currently managing a team of pharmacists at MediSystem Pharmacy, a company operated by Shoppers Drug Mart to provide long term care pharmacy services across Manitoba. Chelsea is continuing her studies at University of Manitoba in the MBA program with a concentration in Leadership and Organizations.



Judith Jayasuriya **COACH**



University of Ottawa - Telfer School of Management



Jasjot Singh

I started working for the government in India in 2012 and my core responsibility was handling public infrastructure projects. I love seeing big ideas and important initiatives come to life. I am an accomplished professional with 9 + years of comprehensive hands-on experience and a proven track record of success in Operations, Procurement, Civil Engineering, Project management, Contract Management, Budgeting, Quality Control, Continuous Improvement, etc. During my tenure in government, I led cross-functional teams and I had the opportunity to take on a variety of roles and responsibilities through the projects that were entrusted to me. These ranged from conducting national elections to handling COVID-19 isolation centres in 2020. I got proficient in project management, communication, presentation skills, negotiating, problem-solving, and conflict resolution. After getting promoted and working for almost a decade, as my career was evolving, I was starting to focus more and more on PEOPLE and teams. As my responsibilities increased, I naturally took a step back from the technical side and started capitalising on my people skills while motivating individuals, managing the teams, and making sure that key projects were reaching their full potential. I truly enjoyed my journey, but in 2021, I realised that I was interested in learning more and targeting roles that could quench my thirst for even higher-level challenges. This led me to pursue my MBA from the Telfer School of Management, University of Ottawa.



Reda Bakaddour

About 7 years of experience in Business development, Negotiation, Budgeting, Consulting and on helping customers to achieve higher outputs with reducing overall costs from their industrial installation. Always aimed to exceed clients expectations by understanding their needs and delivering solutions that save them time and money. Extremely dynamic and highly-motivated, combining educational background (Industrial Engineering and Management) with abilities to create value for my clients. To consolidate everything I have reached so far, I am achieving at the moment my MBA in the University of Ottawa. I'm a business-oriented, experienced with an excellent record of achievements, reflecting leadership and advanced technical knowledge on Minerals processing, Slurry pumps solutions, Dust filtration and control (aeraulic designs), Air treatment and Industrial air movement and on overall Industries.





Ehsan Pooladi

Ehsan is currently pursuing his MBA degree at the University of Ottawa – Telfer School of Management. After graduating with a master's degree in civil engineering in 2013 from the Sharif University of Technology, he started working as a structural designer and project manager at a construction company in Iran. During his presence in this industry, he was involved in a wide variety of projects from building educational and governmental properties to preventive maintenance of public onshore and offshore amenities, and over the course of 9 years, he had successfully completed 4 major public projects and managed over 40 engineers and technicians. He has developed his leadership skills through challenges he has faced in his career as a project manager and is looking forward to seizing more opportunities after achieving his MBA degree to enable businesses to flourish and make a difference.



Siqin Li

Siqin Li is now an MBA Candidate at Telfer School of Management at the University of Ottawa with 8 years of experience in Human Resources and procurement for China Railway. She holds a Bachelor of Engineering in mechanical engineering from Southwest Jiaotong University, China. Her professional experiences rotating through different departments at China Railway over the past few years have taught her that data is an essential cornerstone for organizational success, especially in large-scale companies. She personally observed and experienced the power of data and digital transformation which inspired her to apply for the MBA program with a concentration in digital transformation and analytics.



Alison Gibb **COACH**



University of Rochester



William Zoratto

I am a first year-MBA student from the Simon Business School at University of Rochester but I am originally from Toronto, Canada. My background is in Aerospace Engineering with a Specialization in Aerodynamics, Propulsion and Vehicle Performance. Throughout my undergraduate degree I worked on design teams and learned how to lead and influence people and learned about creative problem solving. In my final year of my undergraduate degree, I led a proposal representing over 4,000 engineering students that resulted in a new building being constructed on my campus. After graduation I worked at Carleton University in Ottawa, Canada updating the first year engineering curriculum and developing programs to advance student success. After completing the design and implementation of the updated curriculum, I decided to pursue an MBA in search of my next challenge. I am a first-year MBA student with concentrations in Strategy, Pricing, and Product Management. My goal is to enter the consulting industry with a focus on public sector consulting. My ideal career would utilize my creative problem-solving skills to help better the lives of the people within my community. In addition to my classwork, I am working on a pro-bono consulting project helping a non-profit mobile food bank reach a bigger audience. Something surprising about me is that I preform magic tricks and illusions. I have preformed at children's birthday parties, bars, and street magic. My go to is card tricks, but in the right setting I can attempt levitation tricks.



Mihir Nene

I am a first year MBA candidate at the University of Rochester's Simon Business School pursuing specializations in Strategy and Finance. Prior to my MBA, I worked as an engineer at one of the United States' largest utility companies, where I managed projects to improve the reliability of energy delivery. I have also been involved in the new venture space, as a part of the inaugural class of analysts at Hillside Ventures, the University of Connecticut's student-led venture fund. I also joined an early-stage hydropower startup where I became intimately familiar with the day-to-day challenges that such companies face. Startups face unique challenges in addition to those faced by more established companies, but their impact is magnified. Solving problems in that fast-paced environment highlighted versatility as one of my greatest strengths. Post-MBA, I plan to bring my unique strengths and experiences as well as the financial and strategic acumen developed over the course of the program, to solve complex problems for client companies in diverse industries and stages of maturity as a strategy consultant. I believe that through the tools of finance and strategy I can play my part in creating a better world. In my free time, I enjoy reading,



running, and participating in trivia competitions. In March of 2022, I had the honor of being selected to compete on Jeopardy!, which was hosted by Ken Jennings and where I won an episode to become a one-day champion.



Kshitij Gulati

My underlying philosophy in life is to solve problems, continuously strive for improvement, and transform for the better. I seek opportunities to analyze information and solve complex technical problems to bring forth practical value. With data centric experience in the industry and research, I'm passionate about helping organizations grow organically and sustainably. I am currently an MS Business Analytics student at Simon Business School, University of Rochester. I am currently working on a project consulting for a photonics startup, developing a go-to market strategy and an expansion proposal for their fiber-optic sealing technology. I have worked on large-scale technology implementations and products across various industries. I was previously a Product Data Scientist at Conduent, Data Analyst at Wipro and a Research Assistant at IIT Delhi. Post completion of my masters, I want to pivot into technology/data consulting, allowing me to leverage both my data-driven and interpersonal skills. I have lived/worked in Rochester New York, Bangalore, Delhi, Mumbai and Hyderabad India. My work has helped multiple organizations optimize costs, streamline efficiency, and simplify workloads. Growing up with entrepreneurial parents in a big city, I was encouraged to seek out trends in technology and build solutions. I love bringing the best out of the people I work with and I am passionate about volunteering for initiatives that focus on more inclusivity in the technology sector.



Jasurbek Tursunov

I am Jasurbek from Uzbekistan and I am a first-year MBA candidate at the Simon Business School at the University of Rochester, New York. Adaptable, analytical, and entrepreneurial, I am a data-driven, disciplined, and motivated former-Risk Manager with a passion for embracing tough challenges and providing innovative solutions. Prior to joining Simon Business School, my career at Ipak Yuli Bank allowed me to build and refine complex problem-solving skills on a daily basis and lead dozens of projects from start to finish. The projects I found most rewarding entailed building an interest rate calculator and building the first-ever operational-risk-calculating model for the bank. After completing my MBA studies, I look forward to adding value to organizations by creating effective and tailored solutions to their unique challenges. Such exposure would be an invaluable experience for my long-term aspiration while rounding off my professional skills. I believe with my background experience, education from Simon School, and passion for solving problems I will be a good fit for a global consulting firm where I aim to learn about issues faced by large-scale financial institutions and how to help them to optimize and innovate methods to improve business performance using emerging technologies. In my free time, I love playing soccer and ice skating. Fun fact about me I have never watched a Star Wars movie.



Crisandra Harrison **COACH**



University of South Carolina



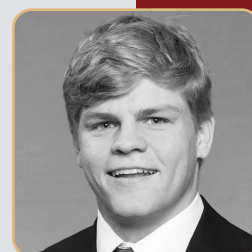
Sajion Moore

Sajion is an international MBA candidate at the University of South Carolina's Darla Moore School of Business. After completing his undergraduate degree in business management and economics from the University of South Carolina, he went on to work as an accounting consultant for Robert half, International. His project experiences range from reconciliation, training, and implementation. In his free time Sajion enjoys cooking, working out, and watching sports.



Eddie Buckhouse

Eddie is an international MBA candidate at the Darla Moore School of Business at the University of South Carolina specializing in finance and business analytics. He completed his undergrad at the University of South Carolina with a BS in Chemistry and a minor in Business Administration where he played football for the Gamecocks. Eddie has worked in multiple fields across healthcare, government, and technology. Eddie enjoys cooking, fishing, and strategy games in his free time.



Logan Kinnear

Logan Kinnear is a student at the University of South Carolina's Darla Moore School of Business pursuing a Master of Science in Business Analytics with a concentration in Finance. He completed his undergraduate degree as a double major in Finance, and Operations and Supply Chain at the University of South Carolina in May 2022. He has internship experience as an accountant, and operations supervisor. He plans to pursue a career in the finance and banking industry. In his free time, he enjoys producing music.





Mary Geer Kirkland

Mary Geer is a Juris Doctor and International MBA candidate at the University of South Carolina, specializing in global strategy and data analytics. She completed her undergraduate degree as a double major in International Studies and Spanish at the College of Charleston. Mary Geer plans to pursue a career in corporate law after graduating in May 2024. In her free time, she enjoys cycling, traveling, tennis, and skiing.



Alexandra Sprang

Alex is JD/International MBA candidate specializing in strategy and business analytics at the University of South Carolina's Darla Moore School of Business. After completing her BS in Business Administration at the University of South Carolina, Alex went on to work in legal consulting and business development roles for startup incubators, non-profits and insurance defense firms. In her spare time, Alex works as a luxury event planner and enjoys Spartan racing, offshore fishing, and options trading.



Patrick DeMouy **COACH**





Luke Orwin

A versatile critical thinker and skilled communicator who thrives on solving large complex problems. Over five years of experience in the UK general insurance industry, delivering a variety of organisation wide strategic initiatives, including strategy formulation, operating model design, M&A and cost transformation. Driven to forge a career path in strategy consulting. I have a passion for the big picture, and my career goals are oriented around making a difference that matters through positive change. After graduating from Lancaster University (UK) with an undergraduate degree in Business Studies (including a study abroad year at Schulich School of Business, Canada), I decided to further broaden my horizons by undertaking a working holiday in Australia. Upon my return, having gained experience in a number of customer facing roles, I joined a graduate programme at one of the largest UK insurance companies. After rotating roles around the business, I found my calling in the Corporate Strategy team. Fast forward a few years, and I am now undertaking an MBA at AGSM to take my career to the next level by moving into consulting and mastering the craft of strategy formulation and implementation over the long-term. Outside of my career and after maximising my time at the beach, I love music (playing, listening, creating), exercise (gym, running, football, skiing), travelling and new experiences, reading, watching TV, and gaming. I am also currently planning my wedding my with fiancée.



Cal Nicholson

Cal is currently pursuing an MBA at the Australian Graduate School of Management at the University of NSW, Sydney, and is about to start an exchange semester at Wharton in Philadelphia, PA. They hold a combined B.E./B.A. undergraduate degree in Electrical Engineering and Ancient Greek. Cal has over 9 years of experience in the telecommunications industry, where they led teams and product development projects. While working to solve complex technical challenges, they gained a sense of the business and leadership challenges associated with delivering successful products, and they are consolidating that understanding with their MBA studies. In their spare time, Cal enjoys spending time outdoors, being creative and most importantly, spending time with their young family.





Nipun Varshneya

An experienced solution architect and change maker with a drive for people development and well-being who is purporting his time during the MBA towards engineering a three dimensional career shift. A seasoned leader and team builder with a decade of decorated military service with multi-cultural multi-dimensional teams tackling large scale projects with oversized time and budget constraints. Skilled at employing a unique blend of authentic leadership, people development and strategic planning ability with excellent communication and project management skills to a range of situations. 10 years of cross-functional experience in programs and operations management in the fields of defence & security, incident management, personnel training & development and contracts management (including negotiations and execution) with international defence and civilian suppliers. Currently maintaining a distinction average in the MBA program with additional responsibilities as the Vice-President of the AGSM Student Association. Following a personal interest in social impact through business by volunteering with Guide Dogs NSW and building a Strategic Consulting Project with BLab Australia and New Zealand for the benefit of the AGSM students.



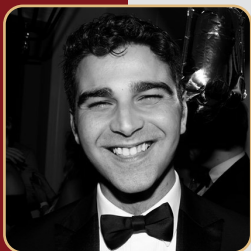
Sonia Clark

An empathetic leader, lawyer, operations and risk expert. Highly skilled in engaging stakeholders across corporate, political and government sectors. Strengths lie in leading operations in hazardous and uncertain environments and synthesising large amounts of data with a strategic mindset. Exceptional communicator, rapport and team builder. Intent on leading change through sustainable, inclusive and ethical businesses.



Jane Lim

Over the past 15 years, I have helped hundreds of retail clients minimise their risks and optimise their finances. I love making a difference to someone's world, however it is becoming increasingly important for me to make a difference in the world which we all live in. If your organisation is serious about tackling global warming and sustainability, and can benefit from a self-starter, who gets things done, with a proven track record - drop me a line. I'd love to chat more!



Luca Fiorentino

COACH



Washington University in St. Louis

 Washington
University in St. Louis
OLIN BUSINESS SCHOOL



Shashwat Anand

"I can fill pages with what I know, and a library with what I don't know. In pursuit of making that library a small space." Currently doing the FT MBA program at Olin Business School - Washington University STL. Client-centered and analytical MBA Candidate, experienced in EdTech, MarTech, and enterprise technology consulting, supported by a blend of research and communication skills, seeking a consulting/internal strategy career. Outside work, I have been playing soccer for the last 12 years at different levels and have been enjoying it. Also, I'm passionate about mathematical puzzles, English literature, and health and fitness.



Sining Li

Dedicating to assisting organizations to grow and improve, especially to build up their sustainable development path. I have experience in conducting research, data analysis, program design, and communicating with various stakeholders, with a bachelor's degree in Finance and pursuing the Master of Business Administration and the Master of Social Work.



Lei Song

Lei has worked at start-up company for capital raising transactions and strategic sourcing; She also worked as a Consumer Law Intern at Legal Services of Eastern Missouri on affordable housing issues, estate planning, consumer defense and policy advocacy programs; In addition, she has one-year Institutional work experience at the Protection team for UNHCR on strategic sourcing, refugee and asylum seekers counseling, participatory assessment program development, data analysis, and criteria/solution formation. Moreover, she has extensive Pro Bono experiences at international non-profit educational organizations, law school clinical programs, and four-year pro bono services at law school legal aid center.





Oluwatosin Fazoranti

Is a first-year MBA candidate at Olin Business School. Prior to getting her MBA, she worked full-time with Sterling Bank Plc. across diverse functions in Operations, Risk, and Compliance. She also doubled as CEO of a female beauty store and the founder of a non-profit focused on poverty eradication and empowerment. During her 9 years at Sterling Bank, she gained technical and people skills, having worked closely with cross-functional teams while being in managerial positions for over 5 years. Oluwatosin believes that there is purpose in her generalized career pathway coupled with her experience as a business owner. She thrives daily in improving herself while making an impact in her community. She is passionate about operations, finance, management and technology.



Rufus Kwesi Kumi Ayisi

Rufus Ayisi is a first year MBA candidate at the Olin School of Business, prior to his MBA he worked at Nestle and KPMG in engineering and audit roles. He is passionate about Finance, Data analytics and strategy consulting. Rufus is a proud Ghanaian with global leadership and life goals. Devoted to contributing to the world by constantly engaging in social community projects and in helping institutions to deliver enhanced value to society. Rufus has experience coaching children football teams and served as the coach of the soccer eagles academy back in Ghana before his MBA.





Patrick Pohla

I am enrolled in the Information Systems master's programme at the University of Münster with estimated completion in 2024. Areas of focus are the management of information systems and the enterprise architecture. Included in these studies was a semester abroad at the Luleå University of Technology in the north of Sweden with a focus on information security and business intelligence. My bachelor thesis was researching the information security threat of phishing in the public sector. I am working at the Finance Center Münster at the Chair of Banking. During my studies I did an internship at a consulting firm and was working on the technical migration of two merging banks. Before my studies I completed an apprenticeship at the local savings bank. For some years I was leading a youth ministry in my hometown in North-Rhine Westphalia, Germany including the organization of summer camps and events with triple digit visitor numbers. Moreover, I was volunteering in a Swedish summer camp for youth for some months. For recreational activities I am passionate about outdoor activities including hiking, fishing, and canoeing.



Marie Macha

Currently, I am in the first year of my master's studies at the University of Münster, where I also finished my bachelor's program in the summer of 2022. I specialized in accounting since these topics have proven to fit my interest and talents best, in both theory and practice. During my bachelor, I joined the course "Case Study Analysis" where I learned everything about such cases and how to solve them. Luckily, I was already able to be a part of two other case competitions. First of all, the Scotiabank International Case Competition, which sadly took place online due to corona, and the University of Münster Case Competition. It was great having international teams in my hometown, and now I am even more excited to be a member of a visiting team. I thrive from international exchange, which is why I also completed a semester abroad in Sweden as well as spent almost half a year living in the USA after my high school graduation. Now, I am looking forward to further building an international network through events and competitions like this. In addition to that, my experience in Case Studies has helped me significantly in internships and workplaces. The drafting of corporate strategies and the presentation of these evoked my interest in management consulting.





Simon Prinz

The John Molson Case Competition is about so much more than solving and winning case studies against other universities. It is about ingenuity, cross-cultural encounters, teamwork, personal growth and unforgettable experiences. For me personally, the JMCC is the spectacular culmination of my nearly six years of Business Administration studies. In order to get to know my major in Accounting & Finance from a variety of practical perspectives during these six years, I worked in a wide range of teams in start-ups, SMEs, large companies and consulting. The experiences I was able to gain were as diverse as the characteristics of each team and company itself. For these reasons, I can't wait to contribute with all these experiences to a successful competition for the University of Münster. And what is even more important: I can't wait to make memorable experiences with all participants from all over the world here in Montreal.



Birte Cappenberg

Birte is currently pursuing her final semester in Business Administration, majoring in Management and Entrepreneurship. She gained international experience during her semesters abroad in Madrid, Spain and in Reykjavík, Iceland. Birte gained professional experience as a research assistant at the university, as an intern at the Audi AG as well as working in a start-up. As a working student in Risk Consulting at PwC, she gathered experience in ESG-related risk management and cloud-transformation projects. Besides studying and working, she enjoys traveling and doing sports with friends, especially soccer.



Patrick Jonathan Breuer **COACH**



Jens Boeke **COACH**



Wilfrid Laurier University

LAZARIDIS 
School of Business & Economics
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Avery Cantlon

I am a young HR professional who just completed my final year of my BBA program. I have a strong passion for working with and helping others that was developed over many years of working customer-service positions. I also have strong interests in diversity and inclusion in the workplace, as I have strong family ties to disability inclusion.



Khizar Mir

Khizar Mir is currently enrolled in the MBA program at the Lazaridis School of Business & Economics at Wilfrid Laurier University in Waterloo, Ontario. Khizar has worked in various industries including, automobile / property & casualty insurance, banking, government, and the entertainment industry. He is especially passionate about the development of technology, and he strives to spend his career contributing his skills towards the advancement of society



Nikola Mioković

Motivated and driven.





Rob Hand

Rob is a Sales & Business Development Professional who has helped organizations obtain better brand recognition and financial growth for more than 20 years. Rob is currently pursuing his MBA, specializing in Strategic Management. He believes constant learning and growth through experience and education provide the best path to success. Rob is a proud Board Member of the Grad Students Association and was also acting Board President, of a non-profit organization in the Region of Peel. He was the lone acting member and responsible for rebuilding their board to pre-pandemic levels. Rob is a proud father of three daughters, avid woodworker, Kempo karate blackbelt and professional football official. He has been an official in the CFL since 2010, worked Grey Cup 108 and officiated in the NFL in 2017. Rob's favourite quote - "... it ain't about how hard you hit. It's about how hard you can get hit and keep moving forward; how much you can take and keep moving forward. That's how winning is done! Now if you know what you're worth, then go out and get what you're worth, but you gotta be willing to take the hits..." – Rocky Balboa



Matthew Donovan **COACH**





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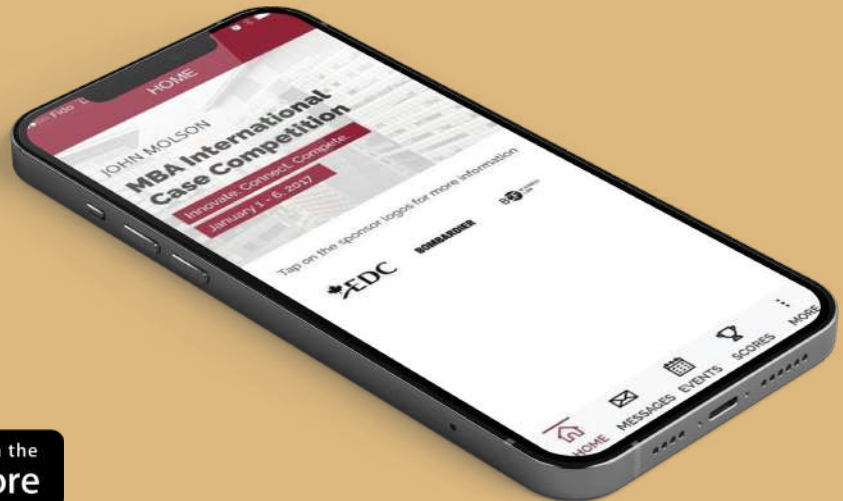
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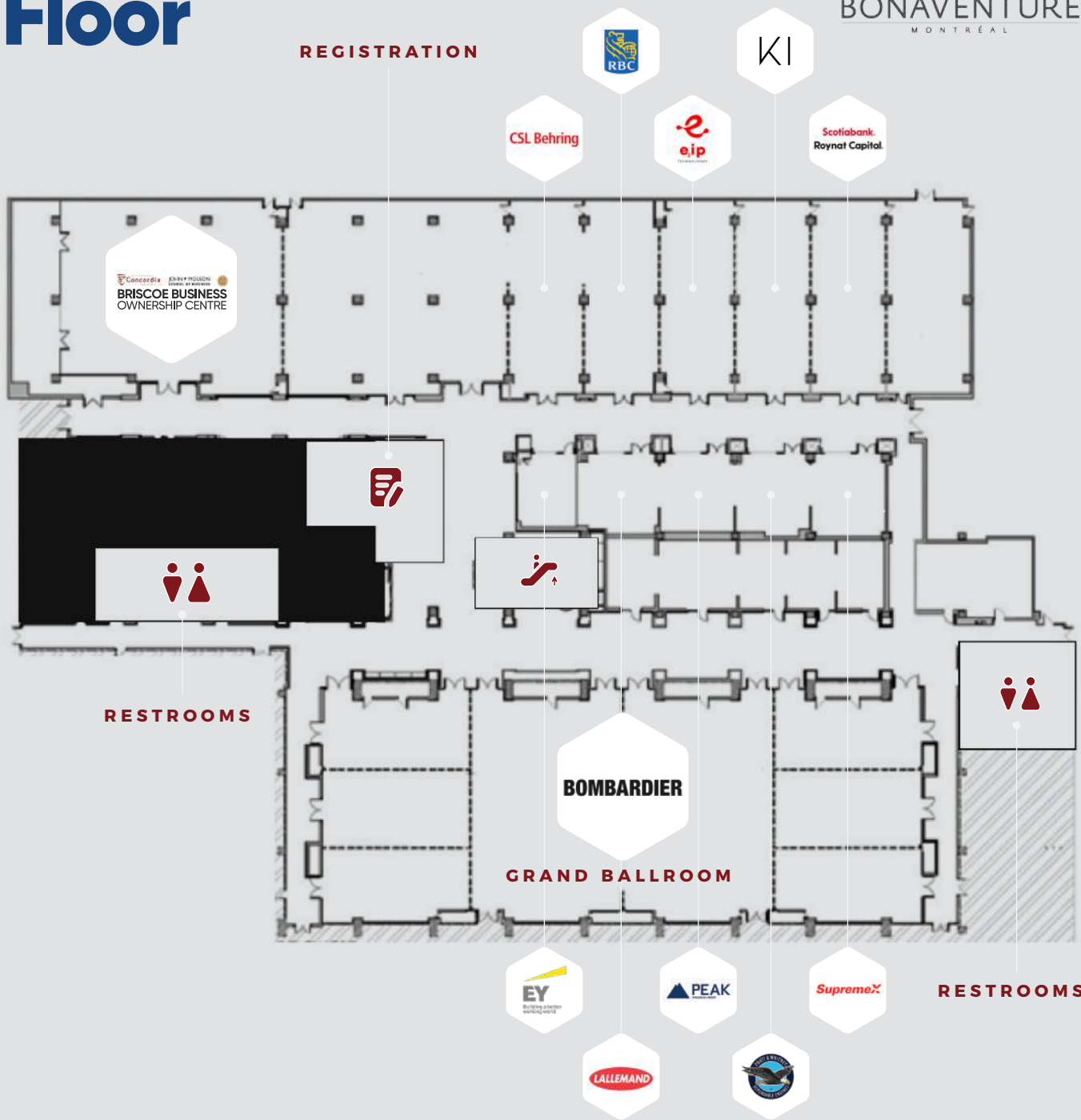
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