

Saturday December 18th, 2021 5:00pm

VIDEO LINK https://youtu.be/RDe5fU_NXNc





Saturday December 18th, 2021 5:00pm

JMSB

CASE COMPETITION

Preliminary Case

Wealth Disparity



The Team at HEC Montreal

Cyril MARCHI MBA Student



Varun SONI MBA Student Shalini GOYAT MBA Student

> Andy DSA MBA Student



Slide 1 of 13



Problem Context Alternatives Recommendations Conclusion

- There are disparities between Countries across the world.
- Caused by inequality of opportunity, generated by different factors.

What steps could be taken to bridge the gap?



Slide 2 of 13

Takeaway: Wealth Disparity - What, Why & How?



○ Between Countries: GDP per capita¹

Poor countries	Emerging countries	Developed countries
[\$250 - \$1,000]	[\$10k - \$15k]	[\$40k -]

○ Between people: Income²

Wealth of 1% of world's richest people is **two times** greater Wealth of 6.9 Billion people

Source #1: Statista Source #2: Oxfam International

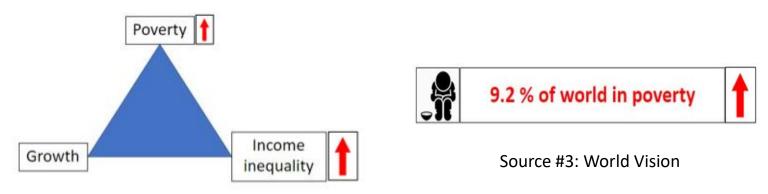
Takeaway: Wealth disparity – Macro to Micro level



Slide 3 of 13



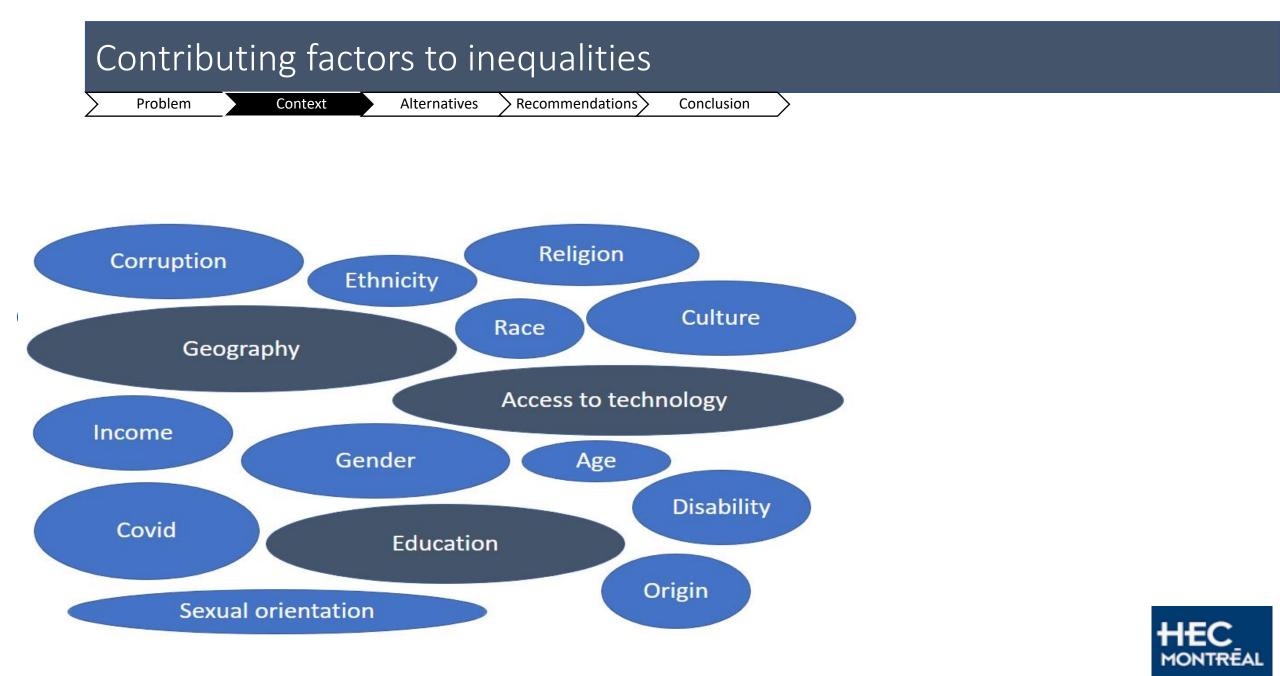
- **Poverty-Growth-Inequality Triangle** by François Bourguignon.
 - This idea suggests **income inequality leads to poverty.**



- Leads to unhealthier societies because of the following:
 - More crime Example: Higher homicide rates
 - Drug and alcohol addiction
 - Increase in teenage pregnancies
 - Decrease in life expectancy



Takeaway: Wealth disparity is a major threat



Takeaway: Multiple factors contribute to Wealth Disparity

Slide 5 of 13



Global Level

- Labor Policies such as implementing the concept of minimum wage to fight exploitation, Improving employment standards for low wage workers
- Universal preschool education and childcare will financially benefit low-skilled and low-income workers and help keep women in the workforce
- Favorable policies for under-developed countries

Takeaway: Actions at global level to reduce wealth disparity



Slide 6 of 13



Country Level

- **Tax Policies** (Progressive taxing, Wealth tax)
- Education Policies (Universal & Vocational Education)
- Healthcare Policies (Access to Healthcare for all, Subsidized child-care)
- Increase the access of **small-scale enterprises** to financial services and their integration into value chains and markets
- Limiting donation to political campaigns funding

Takeaway: Actions at country level to reduce wealth disparity



Slide 7 of 13



Alternatives

Context

Corporation Level

Problem

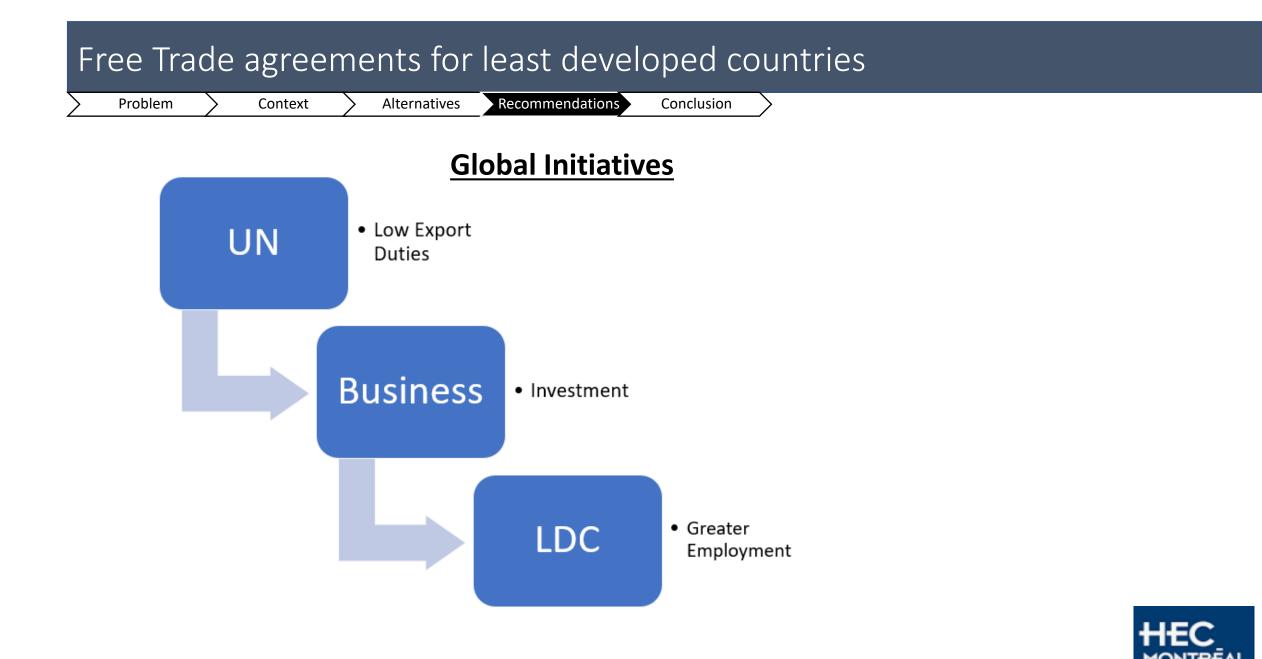
- Corporate Regulation Policies (Example: Large firms can drive out competition by predatory pricing models, non-compete agreements)
- Pass on the benefits to the lower income employees
- Low Interest rates offered to new business started by minorities

Recommendations

Conclusion

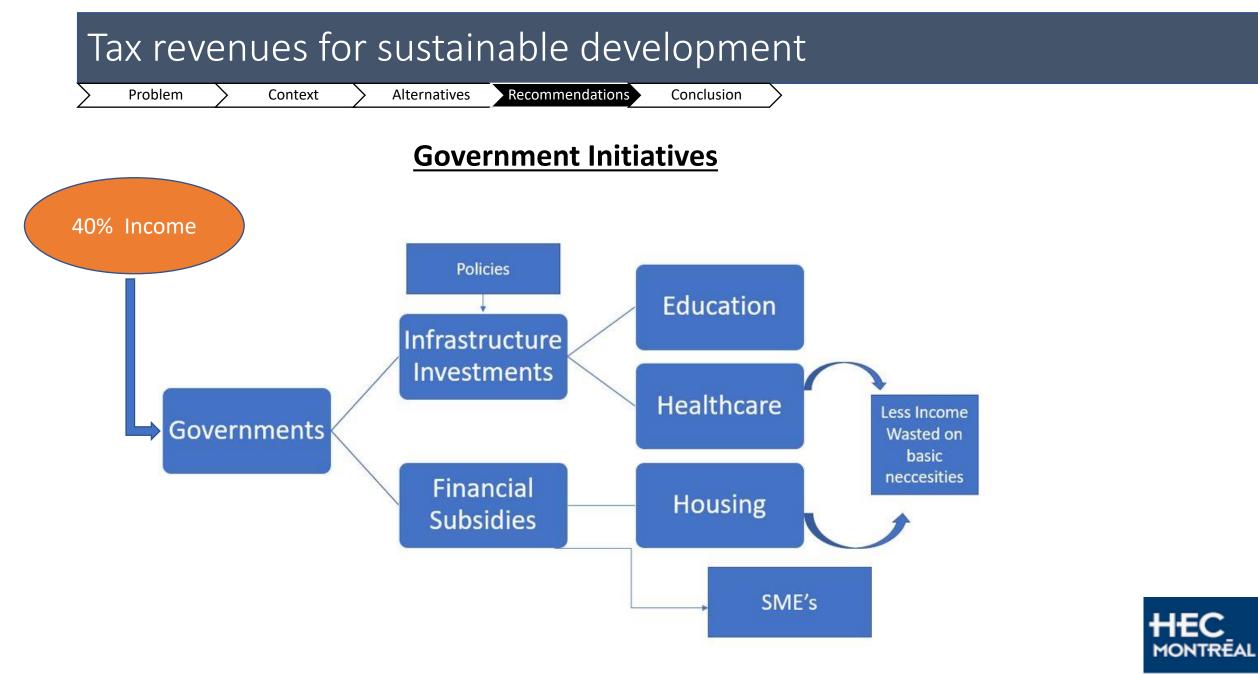


Takeaway: Actions at corporate level to reduce wealth disparity



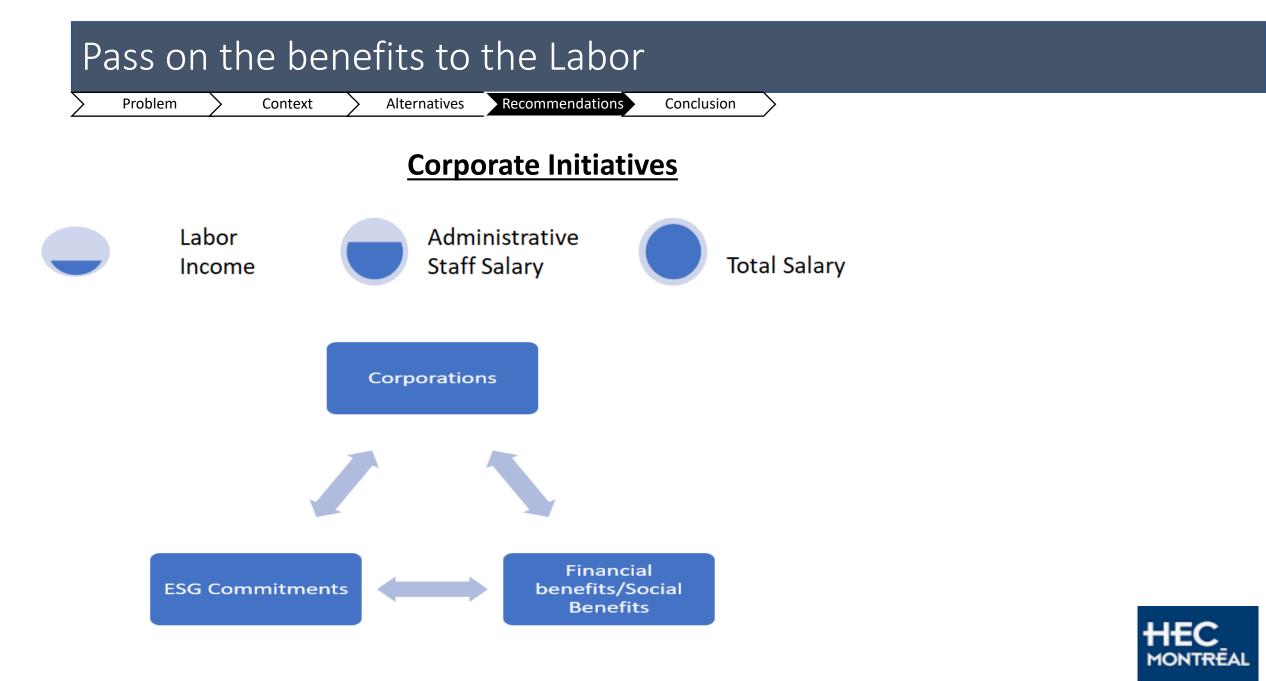
Takeaway: Promoting investment and employment

Slide 9 of 13



Takeaway: SME's boost economic development, while other investments saves money

Slide 10 of 13



Takeaway: A win-win situation for both

Slide 11 of 13



O Inequality needs to be addressed urgently

 \odot Strict actions from Govt. needed

 Progressive Taxation is the key to address accumulation of wealth

New approaches for new challenges



Takeaway: A fairer world is Possible

"The millions who are in want will not stand by silently forever while the things to satisfy their needs are within easy reach." Franklin Roosevelt (1932)

Thank you!



Slide 13 of 13