

The Golden Knights

Clarkson University Reh School of Business

John Molson MBA International Case Competition 2021

Preliminary Case

Christina Chapman

Willem Kurdziel

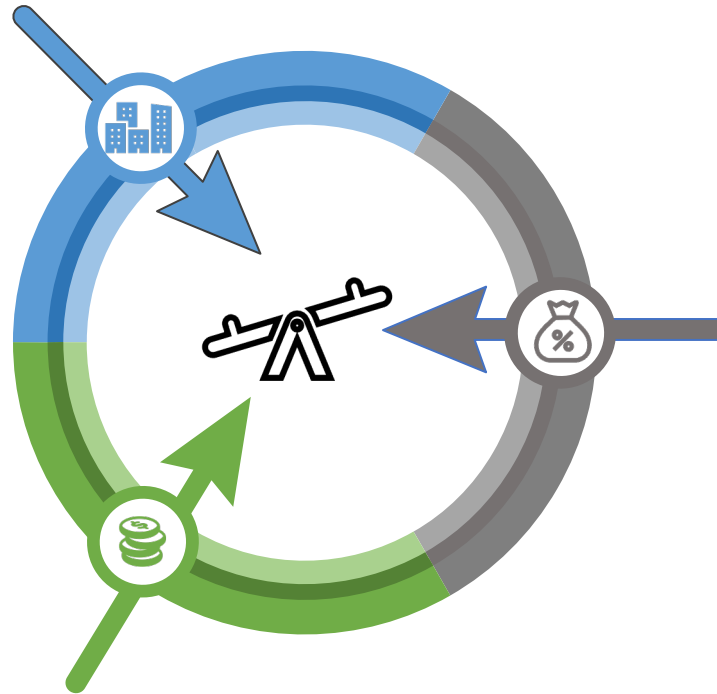
Patience Robinson

Abhi Tripathi

While wealth inequality is important for the growth of the economy and continued innovation, striking the optimal balance is crucial.

Corporations

- Outreach Programs
- Investment Education
- Social Responsibility Training



Government

- Corporation Tax Incentives
- Opportunity Zones

Top 1% Wealth

- Heavy Investments:
 - Health
 - Education
 - Climate Change

World Wealth
Disparity

U.S Wealth
Disparity

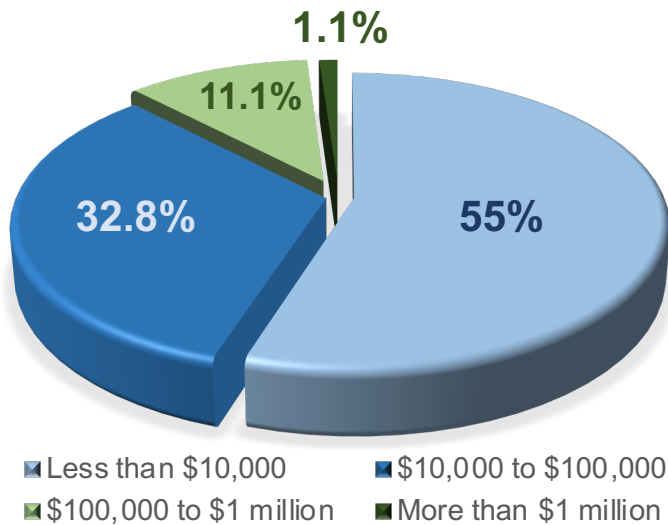
Corporate
Involvement

Government
Involvement

Individual
Contributions

Impact

Global Wealth Inequality



Source: Statista, 2020

\$30 Per Day → 85%

\$10 Per Day → 2/3

\$1.90 Per Day → 1 in 10

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Highest Global Wealth Inequality – Gini Index

1. Netherlands (0.902)
2. Russia (0.879)
3. Sweden (0.867)
- 4. United States (0.852)**
5. Brazil (0.849)
6. Thailand (0.846)
7. Denmark (0.838)
8. Philippines (0.837)
9. Saudi Arabia (0.834)
10. Indonesia (0.833)



The United States is the 4th most unequal country based on wealth distribution

Source: Gini Index, 2021

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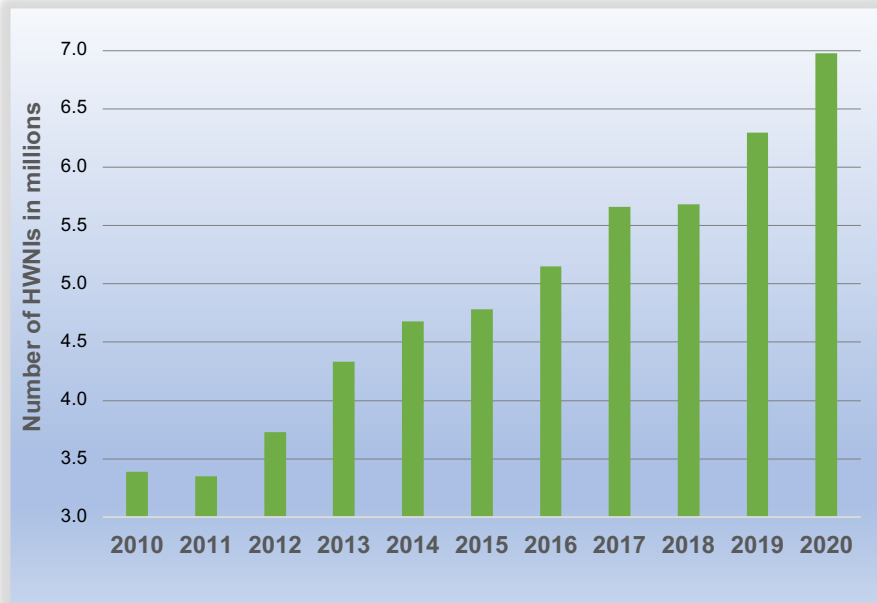
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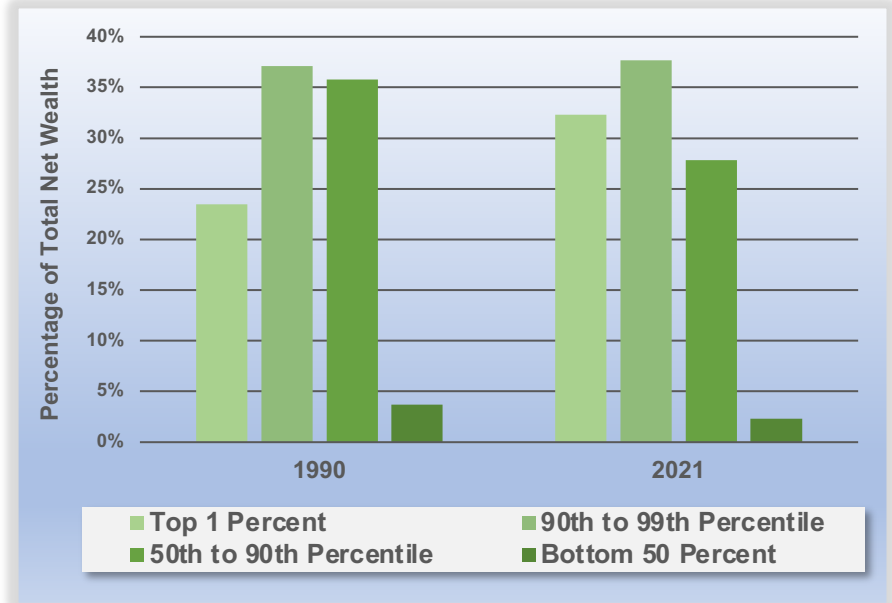
U.S. Wealth Disparity

U.S. High Net Worth Individuals



Source: Statista, 2021

U.S. Wealth Distribution 1990 vs. 2021



Source: St. Louis Fed, Statista, 2021

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U.S. Wealth Disparity



Education



Investment Opportunity



Tax Incentives



Opportunity Zones

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Corporations: Bridging the Wealth Disparity Gap



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Government: Bridging the Wealth Disparity Gap

1

Fund tax incentives to corporations



2

Address spatial inequality through opportunity zones



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Involvement

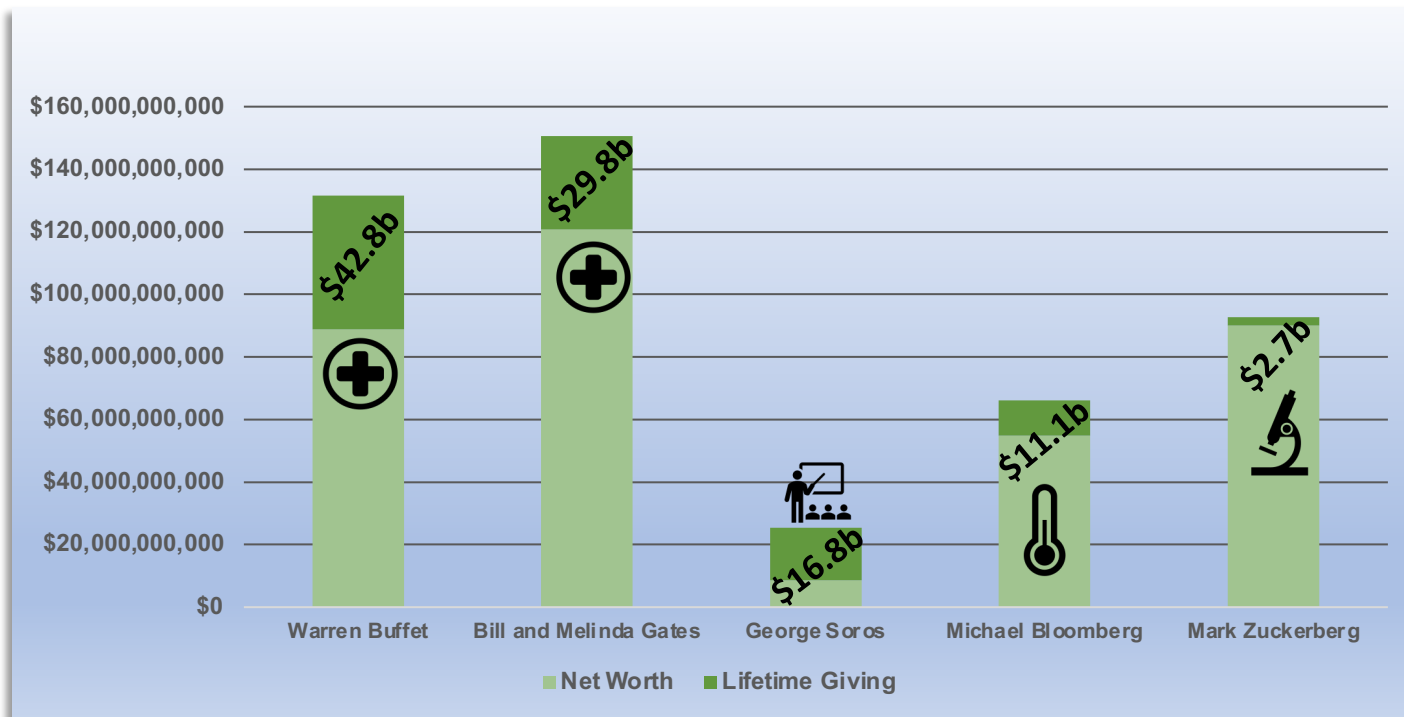
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Support Through Philanthropic Endeavors

America's Top 25 billionaires have donated approximately \$149 billion in their lifetime



<https://www.forbes.com/sites/forbeswealthteam/2021/01/19/americas-top-givers-the-25-most-philanthropic-billionaires/?sh=86540441f597>

World Wealth
Disparity

U.S Wealth
Disparity

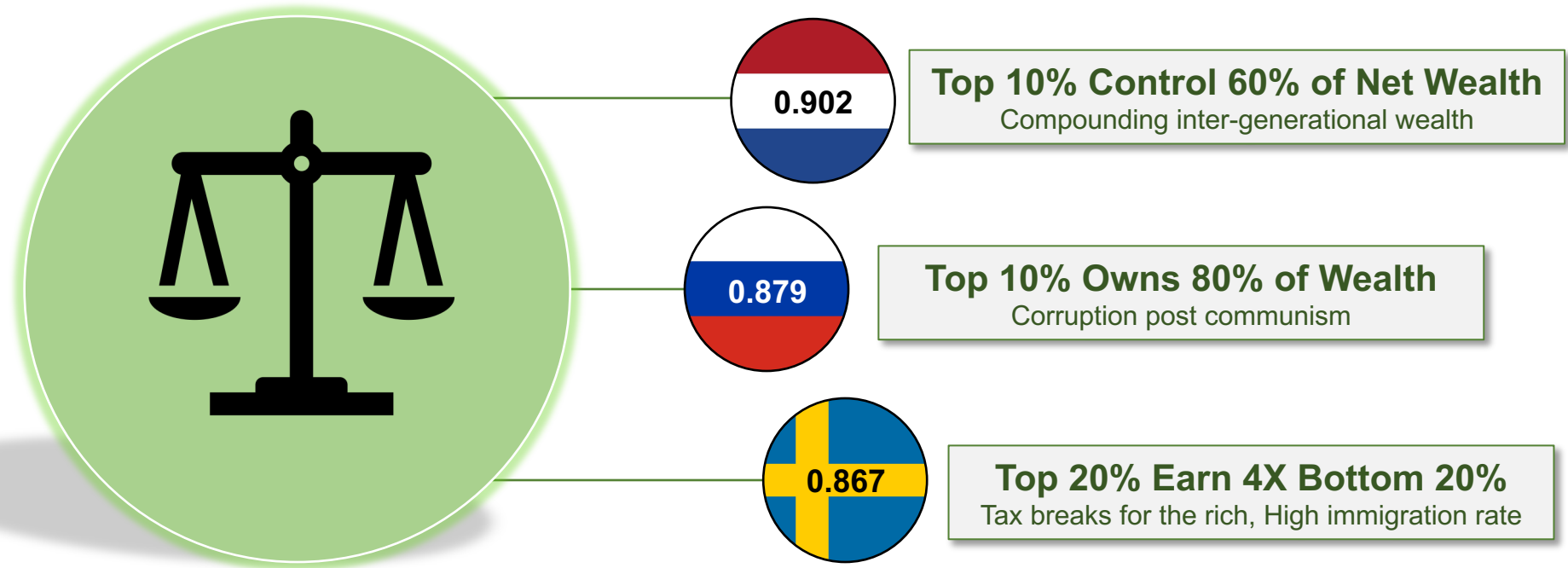
Corporate
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If Wealth Gap Continues to Widen



World Wealth
Disparity

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Citations

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Presentation Video

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