



WHAT?

This is a not-for-profit event organized by a team of John Molson MBA candidates. It involves:

- **38 years of history**, making it the oldest, largest and most prestigious competition of its kind
- **6 days of events**, including networking and social activities
- **7 cases**, including a live case

WHEN?

We will kick off the competition at the start of the new year. The event will run from :

JANUARY 7- JANUARY 11, 2019

WHO?

Our stakeholders include approximately:

- **210** MBA competitors and coaches from over **20** countries
- **300** local business executives
- **400** student volunteers
- **170** visitors and spectators

WHERE?

Hotel Bonaventure Montreal

900, de La Gauchetière Ouest

Montréal, Québec, H5A 1E4

514-878-2332

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CONCOURS INTERNATIONAL D'ÉTUDE DE CAS MBA
JOHN MOLSON
MBA INTERNATIONAL CASE COMPETITION



Judge Information

The John Molson School of Business MBA International Case Competition's (JMSB MBA ICC) reputation is built on the quality of its judges. We pride ourselves on the strength of our existing judge pool, and each year we build on that foundation, bringing in new and diverse perspectives and backgrounds to continually improve the competition and the feedback provided to our competitors.

Do you think you or someone you know would bring value to the competition? We're looking for judges who:

- **Hold decision-making positions** in well-established companies (Directors, VPs, Presidents, C-Level Executives)
- Have **at least 5 years of experience** in their field
- Have experience in working with **disruptive technologies**, such as AI, VR and blockchain
- Come with an **open mind**
- Are **excited** by the opportunity to judge in the world's largest international case competition

Don't quite fit this profile? We evaluate each candidate on a case-by-case basis. If a potential judge can bring something unique to the panel, we're interested!

Of course, we want to give as much value to our judges as they give to our competition. Our judges come back year after year, because of the overwhelmingly positive experience they receive. These are a few of the opportunities presented by the ICC:

- **Network** with sponsors, 300 other distinguished executives, 200 MBA students, and 400 student volunteers
- **Contribute** to a prestigious, world-renowned event
- Challenge teams by **applying your knowledge** to current business issues
- **Learn** from never-before-seen cases
- Be exposed to **international perspectives** across a variety of industries

All of this for a minimal time commitment:

- **A 1.5 hour training session** on one of two days in late November and early December. These training sessions take place from 7:00am-8:30am to minimize disruption to the judge's work day. Breakfast is provided!
- **4-6 hours on the day of the case** that the judge is assigned to, depending on the length of the case. This includes:
 - o Breakfast and/or lunch
 - o Reading of the case
 - o Review session of judging responsibilities
 - o Watching the presentations and participating in the Q&A
 - o 1 hour deliberation to determine the winner of the match

Interested in being a judge or referring someone you know? Contact Julia Galbraith at julia.galbraith@mbacasecomp.com no later than **September 30, 2018**