



CONCOURS INTERNATIONAL D'ÉTUDE DE CAS MBA JOHN MOLSON MBA INTERNATIONAL CASE COMPETITION

Compete with a Short Case for the John Molson MBA-ICC Case Writing Competition

For its special 35th edition, the 2016 John Molson MBA International Case Competition (ICC) is pleased to invite you to submit original short business cases. The theme this year is “Radical Openness”. The ICC is the oldest and most prestigious competition of its kind and will be celebrating its 35th year of continued success. The competition will be held from January 3rd to 8th, 2016 in Montreal. It will bring together teams from 36 MBA programs from around the world to compete for the Concordia Cup. The short case is a think-on-your-feet case where both preparation and presentation times are shorter than the more traditional cases used in the ICC. Only one of the short cases submitted may, at the discretion of the selection committee, be selected for use in the competition.

Applicants

Any individual or group of individuals with the exception of participating students or persons involved with training, coaching or other preparation of participating students at the ICC are eligible to submit cases for consideration.

Requirements

Submitted cases should be aimed at MBA students and must:

- be unpublished, untested and not presented or discussed in any public form. Confidentiality is of the utmost importance and the expectation is that case writers will work in this spirit;
- be a maximum of **4 pages of narrative** (limited to 250 words per page and double spaced) **and no more than 6 pages** including financial documentation and other appendices (case text is not permitted in appendices);
- be based on either a real or a hypothetical business situation involving broad strategic, ethical or crisis response scenarios where students are challenged to react with limited information under time pressure. Past short cases used in the ICC have dealt with current business issues and/or topical management situations.
- be written in English or French. The case selected for the ICC will be translated into French or English as needed. Translated version will be remitted to case writer(s) upon completion of the competition.
- be submitted in electronic format (.doc or .docx file) to cases@mbacasecomp.com.

Prizes

- The winning case writer(s) will receive a prize of \$1,000.

Submission of Entries

Cases must be submitted not later than October 25th, 2015 and include the Entry Form, the Statement of Originality and where necessary, the Letter of Authorization. Cases not selected for the ICC will be released to authors by late November 2015 and any short case used in the ICC will be released to the author by mid-January 2016. Supporting documentation should also be submitted electronically (preferably scanned).

Competition Judges

The selection committee will be composed of executives from the ICC Board of Directors. Selection criteria include the interest and relevance of the issue(s) raised to students, originality, the quality and clarity of the writing and the degree of challenge to the students. All decisions made by the selection committee are final.

For additional information please contact Sarah Nasr at sarah.nasr@mbacasecomp.com



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Entry Form: Please submit the below forms to cases@mbacasecomp.com by October 25th, 2015

Case Title: _____

Author(s): _____

Institution and Position: _____

Address: _____

Telephone: _____

Email(s): _____

Company Covered: _____

Subject: _____

Statement of Originality

This case is based on (please check one): Field research Secondary research

If the submitted case is based on field research, I have enclosed a statement of release using the company's letterhead that is signed and dated by the responsible senior officer of the company in question.

I/we certify that the attached case study is entirely my/our own work, that it is drawn entirely from the sources documented in the text, that it has never been published in part or in whole in any other venue or otherwise been presented or tested in any public forum. I also agree that this case will not be published or tested before January 9th, 2016, unless previously released by the competition.

Dated at _____ (location) on _____ 2015 (date).

(Signature)

(Signature)

(Print name)

(Print name)