

The Right Honourable Michaëlle Jean to present the live case about Haiti at the John Molson MBA International Case Competition

Montreal, December 30th, 2013 - The John Molson MBA International Case Competition will be held from January 5th-10th, 2014 at the Fairmount Queen Elizabeth Hotel in downtown Montreal.

This year's live case will be introduced and presented by the Right Honourable Michaëlle Jean, former Governor General of Canada and current UNESCO Special Envoy for Haiti, about a subject concerning Haiti.

The live case:

The live case is the signature moment of the competition and is historically presented by a surprise company regarding an issue they are currently facing. The participating teams will then present their solutions and strategies to a panel of judges to evaluate their recommendations.

About the competition:

The John Molson MBA International Case Competition (MBA ICC) was created in 1981 and is currently the largest MBA competition in the world gathering 36 schools from all over the globe including Australia, Brazil, Sweden, Germany and South Africa.

The participating teams tackle seven varied business cases over the week and the final winning team earns the Concordia Cup and a cash prize of \$10,000.



Mrs. Michaëlle Jean will introduce the live case at the John Molson MBA ICC

The MBA ICC is organized by four MBA candidates from the John Molson School of Business appointed in March. Five executive assistants join them to bring together over 350 volunteers and 270 executive-level judges from the business community.

- To learn more about the John Molson School of Business, visit: johnmolson.concordia.ca
- Or see our website: www.mbacasecomp.com
- Contact person: Hanaa Badaoui at hanaa.badaoui@mbacasecomp.com or 514.699.4315