

# Scoring Guidelines

## Team Evaluation and Feedback:

The panel will evaluate each of the two teams in all five evaluation categories, providing a numerical rating of 1 to 10 for each category. Each category is weighted differently, and the relevant multiplier, when applied, will give the weighted score for that category. Those weighted scores will then be summed to provide a cumulative score, up to a maximum of 100.

Each team's evaluation should be based on what the panel would have expected from a team of four MBA students who have had extensive case study training and practical business experience. An evaluation in the mid-range of a category would indicate that the team met the panel's expectations in that category.

The panel will also be expected to provide as complete and constructive written feedback as possible to each team as outlined in the form.

## Scoring:

The winning team will be the team with the highest cumulative rating on a 100 scale.

In the event of a tie, the winner will be determined by using the following tie-breaking rules, in the following order:

1. By the highest team score in the **Implementation** category;
2. If still tied, by the highest cumulative team score in the **Implementation** and **Recommendation(s)** categories;
3. If still tied, by the highest cumulative team score in the **Implementation**, **Recommendation(s)**, and **Analysis and Development of Alternatives** categories;
4. If still tied, by the highest cumulative score in the **Implementation**, **Recommendation(s)**, **Analysis and Development of Alternatives**, and **Question Period** evaluation categories;

5. In the unlikely event that the two teams have identical scores in all of the categories, the Lead Judge will cast the deciding vote as to the winner.

For purposes of tallying the competition's divisional and overall rankings, a total of 11 match points will then be allocated to the two teams (based on the differential in their 100-point scale scores), on the following basis:

<u>Total Score</u>	<u>11-point split</u>
5 point or less differential	6 points to winning team 5 points to losing team
6-10 point differential	7 points to winning team 4 points to losing team
11-15 point differential	8 points to winning team 3 points to losing team
16-25 point differential	9 points to winning team 2 points to losing team
26 point or more differential	10 points to winning team 1 point to losing team

In addition to their allocated 11-point split, the winning team will receive an additional 30 points, except in the event of a 6-5 split wherein the winning team will receive an additional 20 points and the losing team will receive an additional 10 points.