

## **John Molson MBA International Case Competition Opens on January 6 2013 Edition of the Event to be the Most International Ever**

Montreal, December 6, 2012: From January 6 to 11 2013, the [John Molson MBA International Case Competition](#), will welcome 36 schools from around the world to the Fairmont Queen Elizabeth hotel in downtown Montreal. The competition, the oldest and largest of its kind in the world, is organized by MBA students from Concordia University's John Molson School of Business.

This year's event will have the greatest number of international competitors in the competition's history. In addition to the seven American and twelve Canadian universities participating, will be seventeen International schools from fourteen countries and five continents. Australia, Egypt and South Africa will be represented for the first time. Each school will bring their four best case cracking MBA candidates who will, over six days, tackle seven business case studies, including one "live" case study. The live case will see a surprise company present a problem they are currently facing to the teams, who will then present their solutions. The teams will compete to take home the Concordia Cup and up to \$10,000 in prize money.

A new initiative will allow MBA ICC stakeholders to interact and stay up-to-date on the competition as it unfolds with the organizing committee's introduction of a new app, which is available on Apple's App Store, Google Play and BlackBerry App World.

### About the Competition

The competition is organized annually by students who are appointed in February of every year. Five more students assist the organizers. This year's organizers have brought the business and academic worlds closer by recruiting 350 volunteers from Montreal's universities and over 250 judges from the Montreal business community.

### About the John Molson School of Business

Concordia University's John Molson School of Business is among the largest, English-language business schools in Canada. Its mission is to develop responsible business leaders and global citizens with an ability to manage in future business environments that are global, complex and sustainable. JMSB boasts more than 37,000 alumni worldwide. To learn more about the John Molson School of Business, visit [johnmolson.concordia.ca](http://johnmolson.concordia.ca).

For more information: [marketing@mbacasecomp.com](mailto:marketing@mbacasecomp.com)

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