Call for Cases

2014 John Molson MBA-ICC Case Writing Competition

Make a Global Impact with the John Molson MBA-ICC Case Writing Competition.
The 2014 John Molson MBA International Case Competition (ICC) is pleased to invite the submission of original business cases for the 33rd annual ICC, the oldest and most prestigious competition of its kind. The ICC will be held from January 5th to 10th, 2014 in Montreal. It will bring together teams from 36 MBA programs from around the world to compete for the Concordia Cup and a $10,000 first prize. Up to six cases will be selected for use during the competition.

Applicants

Any individual or group of individuals with the exception of persons involved with training, coaching or other preparation of participating students at the ICC are eligible to submit cases for consideration.

Requirements

Cases should be aimed at students in MBA programs and must:

- be unpublished, untested and not presented or discussed in any public form. Confidentiality is of the utmost importance and the expectation is that case writers will work in this spirit;

- be a maximum of 20 pages of narrative, limited to 250 words per page, double spaced and no more than 30 pages including financial documentation and other appendices (case text is not permitted in appendices);

- be based on either field research or research from secondary sources and describe a recent business situation in an actual organization. Cases can deal with any business discipline including strategy, finance, marketing, governance, entrepreneurship, international trade, etc.;

- be written in English or French. Cases selected for the ICC will be translated into French or English as needed. Translated versions will be remitted to case writers upon completion of the competition.

- be submitted in electronic format (.doc or .docx file) to **cases@mbacasecomp.com**.

Prizes

- The winning case writer will receive a prize of $10,000.

- Second and third place writers will be awarded $5,000 and $3,000 respectively.

- Writers of all other cases used in the ICC will be awarded $1000 each.

- If a case has multiple authors, the awarded amount will be divided evenly among the authors.

Submission of Entries

Cases must be submitted not later than **October 1st, 2013** and include the **Entry Form**, the **Statement of Originality** and where necessary, the **Letter of Authorization.** Cases not selected for the ICC will be released to authors by early November, 2013 and winning cases will be released as they are used in January 2014. Supporting documentation should also be submitted electronically (preferably scanned).

Competition Judges

The selection committee will be composed of executives from the ICC Advisory Board. Selection criteria include the interest and relevance of the issue(s) raised to students, the quality and clarity of the writing and the degree of challenge to the students.
All decisions made by the selection committee are final.

For additional information please contact Elliott Altilia at elliott.altilia@mbacasecomp.com.

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John Molson School of Business
MBA International Case Competition
cases@mbacasecomp.com

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2014 John Molson MBA-ICC Case Writing Competition

Entry Form: Please submit the below forms to **cases@mbacasecomp.com** by **October 1, 2013**

Case Title: _____

Author(s): _____

Institution and Position: _____

Address: _____

Telephone: _____

Email(s): _____

Company Covered: _____

Subject: _____

Statement of Originality

This case is based on (please check one): ☐ Field research ☐ Secondary research

If the submitted case is based on field research, I have enclosed a statement of release using the company's letterhead that is signed and dated by the responsible senior officer of the company in question.

I/we certify that the attached case study is entirely my/our own work, that it is drawn entirely from the sources documented in the text, that it has never been published in part or in whole in any other venue or otherwise been presented or tested in any public forum. I also agree that this case will not be published or tested before January 10th, 2014, unless previously released by the competition.

Dated at _____ (location) on _____ 2013 (date).

_____   _____
(Signature)   (Signature)

_____   _____
(Print name)   (Print name)